

Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all

COUNTRY
[MALAYSIA](#)

THEMES
[CREATIVE INDUSTRIES](#)
[ECONOMY AND SOCIETY](#)

& Creative

City - study

KUALA LUMPUR

AS A CULTURAL & CREATIVE CITY



'Kuala Lumpur as a Cultural & Creative City' - the cultural and creative economy report - has been published by the Cultural Economy Development Agency ([CENDANA](#)) in Malaysia. The research study was initiated in recognition of Kuala Lumpur's immense potential for development and growth in this sector.

The Cultural Economy Development Agency (Cendana) is set up by the Malaysian government to build a vibrant, sustainable and ambitious cultural economy for Malaysia.

This report is an evidential analysis of the cultural and creative economy of Kuala Lumpur and the Klang Valley and a proposed action plan to establish it as an internationally-recognised creative city that drives growth and contributes significantly to the Malaysian economy.

This project was initiated by ThinkCity and British Council Malaysia. Following that, other public and private partners also participated, and this included CENDANA, the Ministry of Communications and Multimedia (KKMM), Hasanah Foundation, Yayasan Sime Darby, and MyCreative Ventures. This was undertaken by a consortium comprising My Performing Arts Agency (MyPAA), Frost & Sullivan Malaysia, and Tom Fleming Creative Consultancy, a leading international expert on the cultural and creative economy.

[Download report](#)

[Read more](#)

Similar content

POSTED ON
07 MAY 2018

Independent
Hubs: The Zhongshan
Building in Kuala

POSTED ON
04 MAR 2019

Malaysia, new
Mobility Funding Guide
published

POSTED ON
08 MAR 2019

Launch of Malaysia
Mobility Funding Guide
2019 | Kuala Lumpur



POSTED ON
16 APR 2012



POSTED ON
05 MAR 2019



POSTED ON
24 FEB 2021



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

