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International Co-Production Manual

launched

International Co-Production Manual

the journey which is full of surprises



[IETM](#) – international network for contemporary performing arts and [KAMS](#) – Korea Arts Management Service announce a new **free downloadable publication** for cultural operators and artists interested in cooperation in Asia, in Europe and between Asia and Europe.

International Co-Production Manual - the journey which is full of surprises

The word “collaboration” is often preceded by terms like creative and artistic, yet there are also questions about whether it is merely a means of survival in a global economy. Consequently, the question: “*Why do we have to cooperate?*”

The aim of the publication is to explore and demystify the process of international co- production, to explain different models and mechanisms of co-production and to spell out the benefits and challenges. **The idea is to get under the skin of the co-production process which, all too often, only focuses on the final product.**

The Manual consists of four main chapters:

“Methodology” is the importance of how to find the common ground among people in different cultures.

“The Manual” systematically describes the trends and methods of co-production. Types of Co-Production, Trends in International Co-Production, Starting Points, How to Build Experience and Capacity, Phases of the Co-Production Process, Contracts and Fees, Communication, Risks and Challenges, and Advice and Suggestions.

“Case Studies” offers 15 different categories of co-production experiences and types such as Asia-Asia, Asia-Europe, and Europe-Europe projects. It includes 30 artists, producers and directors of 21 European and Asian countries.

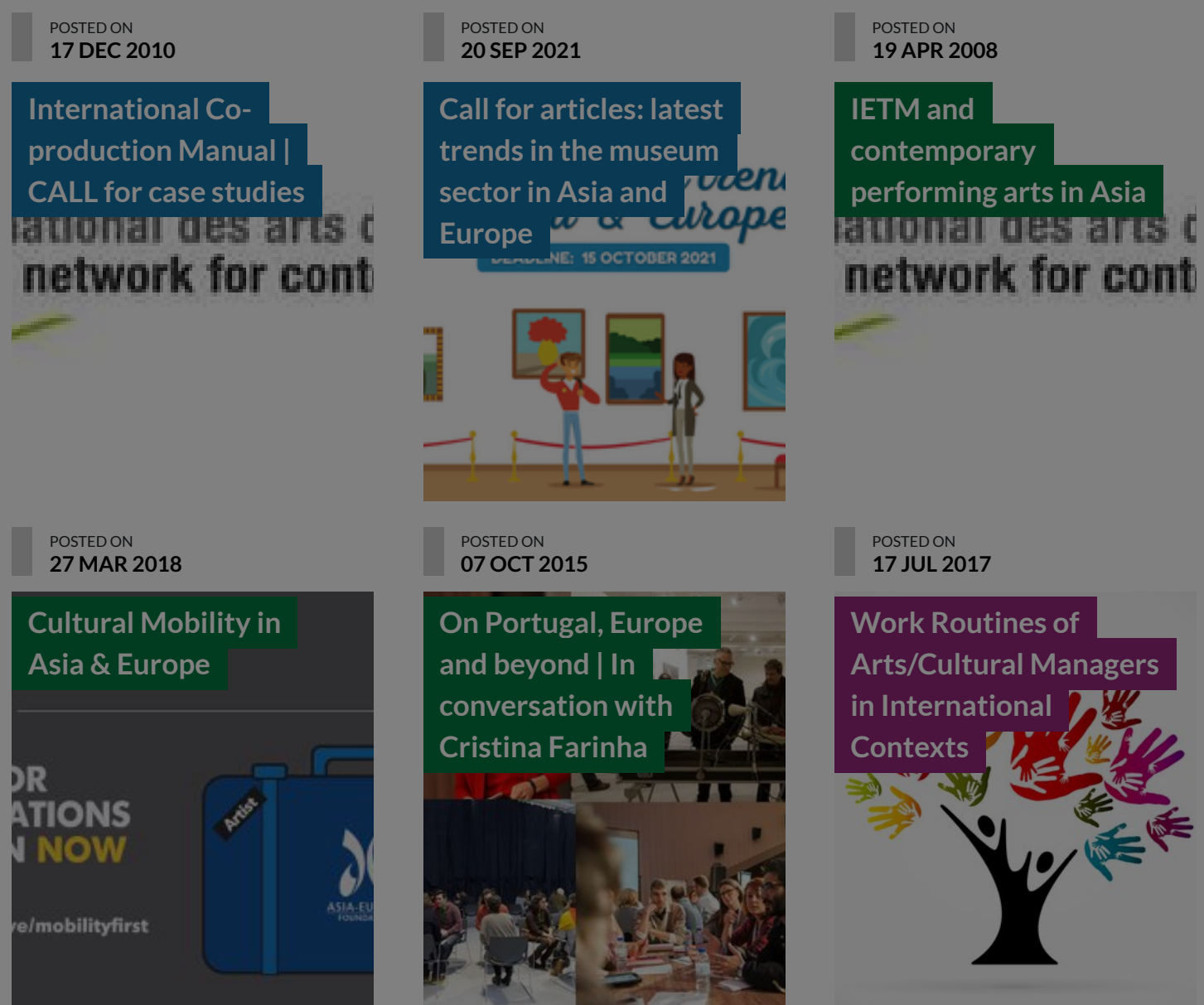
“Research Resources” closes the Manual, defining various terms used differently by different producers and listing additional Asian and European cases as well as a checklist and references for preparing international tours.

The Authors

The Research Team comprised UK-based author and mobility expert **Judith Staines**, experienced arts manager and consultant **Sophie Travers** of Gallus Arts Advisory in Australia and Korean performing arts producer and journalist **M J Chung**, based in London.

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