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> **COUNTRY THAILAND**

THEME **CREATIVE INDUSTRIES** 

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Creative Chiang Mai (CCM), established in 2010, is an initiative to promote creativity and innovation to develop Chiang Mai.

CCM was set up with over 40 representatives from organisations and agencies appointed by the Governor. More members joined over time. The Chiang Mai University Science and Technology Park is the Secretariat of the committee and initiative. The initiative is largely voluntary based. The mission is to develop Chiang Mai, focussing on sustainability, liveability, economic development, and jobs and opportunity creation.

CCM regularly holds meetings on different issues and organises or supports projects, seminars, competitions, events and other activities. CCM encourages everybody to take action and work together to continue improving Chiang Mai as a place to live and work. CCM focuses on **creatives industries**; particularly functional design, software, digital content, visual and contemporary arts, crafts and furniture; as well as creativity in education and urban development.

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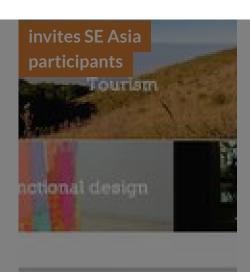
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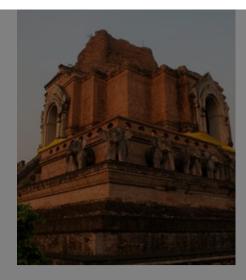
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