The British Council is calling for applications from cultural leaders from Bangladesh, India, Nepal, Pakistan, and Sri Lanka for their 10-week online course South Asia Festivals and Culture Academy (Intermediate Level), starting 15 January 2024.

The South Asia Festival and Cultural Academy (Intermediate Level) brings together festival directors, founders, entrepreneurs, and senior managers within the arts and cultural sector across the region.

The South Asia Festival and Cultural Academy (Intermediate) is a unique programme created by Edinburgh Napier University in partnership with the British Council. It brings together senior leaders in the arts and cultural sector across India, Pakistan, Nepal, Sri Lanka and Bangladesh.

Through development of applied business skills, participants will be able to reflect on the importance of these skills in the development of arts and culture to respond to local and global challenges thus strengthening the creative economies and contribute towards a thriving arts and cultural sector across South Asia.

**The course is open to:**

- applicants from **Bangladesh, India, Nepal, Pakistan, and Sri Lanka**
- applicants who can demonstrate active festival/or arts experience in a senior leadership role, and have 5-10 years’ experience of working within the arts and cultural sector
- festival directors, founders, entrepreneurs, and senior managers of the arts and culture sector across South Asia
- applicants from a range from artistic and curatorial leadership to organisational management, business development, marketing, fundraising, HR and policy development
Course fee

The full cost of this short course is 750 GBP per participant, with the British Council subsidy participants will only pay 250 GBP.

South Asia Festival and Cultural Academy application guidelines

Deadline: 19 November 2023

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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