The ILUCIDARE challenge is an international competition rewarding creative ideas and changemakers worldwide on the topics of heritage, innovation, and international relations.

Are you a motivated cultural professional with fresh ideas on how to leverage innovation to bring cultural heritage to the next level? Do you have an innovative business idea that can create a lasting impact for regions and communities?

We are looking for projects that can identify a social, societal, environmental, or economic issue and solve it through a heritage-based approach. Cultural heritage - tangible and/or intangible - should be the basis for your proposed solution.

If you have an idea that fits, gather your team of entrepreneurs, researchers, creatives, and activists and apply! The winner will get a chance to travel to The Hague (Netherlands) to present their idea at the next ILUCIDARE Playground event for a crowd of cultural heritage movers and shakers... and that’s just one part of the reward.

Take a look at the guidelines for full info on how to submit your idea.

Deadline: Sunday 2 January at 23:00 CET

ILUCIDARE aims to make heritage-led innovation and international relations in Europe an example for sustainable development and international cooperation through a diversity of collaborative actions.

ILUCIDARE is a European funded project which promotes heritage as a resource of innovation and international cooperation. This project has received funding from the European Union’s Horizon 2020 research and innovation programme.
ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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