

## **ASDSeminaire-bangkok**

Asian Side of the Doc Workshop & Master Class Asean with international trainers takes place on Sept 19th – Sept 22nd 2016 at the Alliance Française Bangkok. Call for proposals from ASEAN documentary film producers and directors.

# KEY DATES: September 11: last day to submit (DEADLINE)

September 19-21: Documentary workshop

September 22: Pitch in front of professional Jury

September 22: Award ceremony

Shortlisted doc projects will be invited to attend <u>Asian Side of the Doc 2016</u>, Bangkok (31 October - 3 November)

" meet, talk and engage with producers, distributors and broadcasters"

Award winner doc project will be invited to pitch at <u>Asian Side of the Doc 2016</u>, Bangkok *"a unique opportunity to find international co-producer & funding"* 

### The aim of the Workshop is to give ASEAN producers and directors:

• a better understanding of their own project and it's international potential

• advice on marketing and pitching their project

• an overview of who's who in the international market (in terms of broadcasters, funders, sales

### Workshop Contents:

- Analyze and criticism of the projects ; research of the axes of development\*
- Work on the "Marketing" of the projects: teaser\*\* / logline / title
- Presentation of the different possibilities offered on the International Market for selected projects; contacts and examples
- 3 case studies of international coproductions relevant for the selected projects
- The "Art of Pitching": at the end of the training, each project's holder will do a public pitch in front of Thai decision makers (producer, distributor, broadcaster...)

Each tutor will monitor 2 or 3 projects more specifically, but all tutors will work on all projects

- up to 9 projects will be selected to attend the workshop
- up to 6 projects will be shortlisted and pitch to ASD16 selection jury
- 1 project will be selected to Pitch at Asian Side of the Doc 2016

Your submission should consist of:

- Synopsis in English
- 1 PDF file with: all the information that you consider useful in order
- Trailer (5 GB maximum) Formats accepted: MOV, AVI, MP4, MPEG-2, 3GP, AAC, FLV (M4V is not accepted)
- Company and/or Team profile (500 characters max.)
- Project early footage (300 dpi)to help the jury assessing your project. For example synopsis, budget, funding plan, commitment letters, treatment, short biographies of the author-director and presentation of the producer.

NOTE: this call is addressed to **ASEAN** applicants only

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