

We use cookies to optimize our website and our service.

- Functional
- Statistics
- Marketing

Save

Functional only

Accept all

COUNTRIES
[ASIA](#) [AUSTRALIA](#) [EUROPE](#)

THEMES
[CULTURAL MANAGEMENT](#)
[CULTURAL POLICY](#)

DISCIPLINE
[NEW MEDIA](#)

round-up

#artsummit

twitter

[caption id="attachment_15597" align="alignnone" width="503" caption="@TinyLittlePoems contributed several beautiful poems. This was the most re-tweeted. Thank you!"]



[@tinylittlepoems](#)
Katie Keys : poet

"Home is where the art is"
Sarah Gardner #artsummit

The wisdom of this place, the weight / of
40,000 years / The question of the soul /
within the soil // a tiny little #artsummit
#poem

twitter

The official Twitter hashtag for the 5th World Summit on Arts and Culture was #artsummit.

The culture360.org team used several tools to track the #artsummit hashtag to learn more about the value of Twitter and how it can be used more effectively in the future. We hope you will find it useful too :)

Top Tweet! "The arts are a catalyst for change because they inspire people to think, to dream and to act" #artsummit Lisa Jansen, Germany via @culture360_asef

#artsummit By Numbers

More than **1450 tweets** containing the hashtag #artsummit were sent by **295 unique Twitter users**. The tweets contained **96 other hash tags** and more that **170 URLs**.

80% (1168) of the tweets in this were made by 23% (68) of the twitterers.

The users who had the most [#artsummit "Twitter conversations" can be viewed here.](#)

TweetReach for #artsummit

Reached 209,135 people via 1,395 tweets

According to TweetReach.com tweets with the #artsummit hashtag reached more than 200,000 people! You can view the full [#artsummit TweetReach report Oct 1-9 2011 here](#), 3.5mb PDF.

Top 10 Twitter users by volume of tweets were:

[@ArtsAccessAust](#) (123) [@NEAarts](#) (122)
[@culture360_asef](#) (104) [@culturaperu](#) (70)
[@sarmoti](#) (55) [@auscouncilarts](#) (47)
[@AnneLEcuyer](#) (43) [@TheRenza](#) (27)
[@tinylittlepoems](#) (27) [@kdcWORK](#) (25)

Top 10 Twitter users by volume of @reply recipients and/or mentions were: (This shows who was most influential)

[@NEAarts](#) (190+), [@Ifacca](#) (170+), [@culture360_asef](#) (65+), [@ArtsAccessAust](#) (60+),
[@auscouncilarts](#) (45+), [@culturaperu](#) (40+), [@ABCArts](#) (35+), [@tinylittlepoems](#) (25+),
[@stmartinsyac](#) (20+), [@sarmoti](#) (20+)

Top 5 tweeted URLs

1. [Australian Arts Minister's Speech to the World Arts Summit 2011](#)
2. [Arts Summit Press Release in Spanish](#)
3. [Video: World Summit Opens](#)
4. [A big-thinking cultural policy in the offing](#)
5. [Graph Summary of #artsummit Twitter activity](#)

#artsummit Word Cloud

[caption id="attachment_15601" align="alignnone" width="607" caption="The most commonly tweeted words at the #artsummit"]

2014 5th art arte black bring build chile community creativity de disability diversity el empty en everyday graan hear heart host idea industry james la life live look mike night panel policy ppl rec rocco role share society start story talk tim time tiny value van walls world yue

Top Tweet! "15th #artsummit rec: govts to recognize the role of arts and culture in improving economic, social, and environmental life for all citizens" via @NEAarts

Tools

[TwapperKeeper](#) is a social storage and reporting tool heavily used by academic organisations and conferences. It allows users to archive, track, monitor, and analyze tweets by hashtag, keywords, or users.

View the entire [#artsummit TwapperKeeper archive](#) of more than 1450 tweets.

[Summarizr](#) is a tool that summarizes TwapperKeeper archives in the form of graphs and word clouds.

View the [#artsummit TwapperKeeper archive in Summarizr](#)

[Paper.li](#) offers an easy way to automatically collate tweets in to an online newspaper.

View the Oct 6th 2011 edition of [#artsummit Twitter eye view](#)

Top Tweet! "If art has a role in everyday lives of citizens, elected officials will have to support the arts" #artsummit via @NEAarts



Similar content

POSTED ON
10 JUN 2017

Get Ready for
#MuseumWeek 2017

POSTED ON
05 SEP 2012

National Museum of
Singapore Director
awarded knighthood

POSTED ON
10 APR 2020

Discover the art of
#CreativeEuropeAtHome



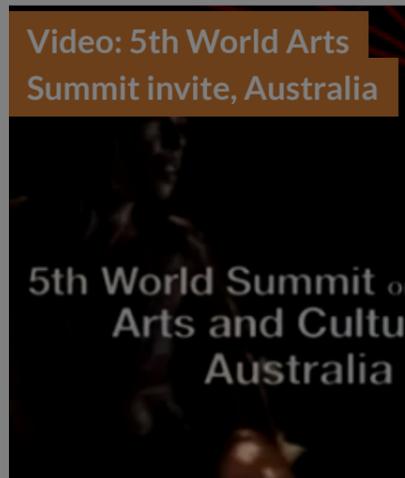
POSTED ON
22 MAY 2015

How can creative
freelancers make the
most of social media?



POSTED ON
15 APR 2011

Video: 5th World Arts
Summit invite, Australia



POSTED ON
10 AUG 2011

British Museum:
Behind the scenes with
conservation teams



[ABOUT ASEF CULTURE360](#)

[culture360.asef.org](#) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360 | FAQ](#)



