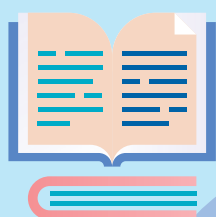


How to collaborate with us



The culture360.ASEF.org Universe



What is culture360.ASEF.org?



culture360.ASEF.org is an online platform offering up-to-date information on arts, culture & heritage from 51 countries in Asia & Europe + EU + ASEAN Secretariat. Publically funded by the European Union, culture360.ASEF.org is for artists, cultural professionals, policy makers & anyone interested in international cultural co-operation.



culture360.ASEF.org contributes to the pursuit of the Sustainable Development Goals (SDGs), particularly Goal 16.10

What is the ASEMUS website?



Since 2011, culture360.ASEF.org hosts the website of the Asia-Europe Museum Network (ASEMUS) – www.asemus.culture360.ASEF.org, a network of over 170 museums in Asia and Europe.

The ASEMUS website provides daily updates on opportunities, events and collaborations within the museum & heritage sectors.

Who is culture360.ASEF.org for?

Artists & cultural practitioners

Not-for-Profit arts organisations

Cultural networks

Government agencies responsible for arts, culture and heritage

Public cultural institutions

Public audiences worldwide interested in arts & culture in Asia and Europe



Media Partnerships: outreach and visibility for your events

The media partnership with culture360.ASEF.org is only for arts events selected through a competitive open call process. These events may take various forms: conferences, festivals, workshops, etc. Events must be cultural in nature and must take place in any of the 51 countries of Asia and Europe that are members of ASEM and ASEF.

We are particularly interested in events that focus on digital issues, trends, challenges; interdisciplinary and cross-sectoral events that connect arts & culture with sustainable development, human rights, public health, science & technology; and, events that are collaborations between Asians and Europeans.

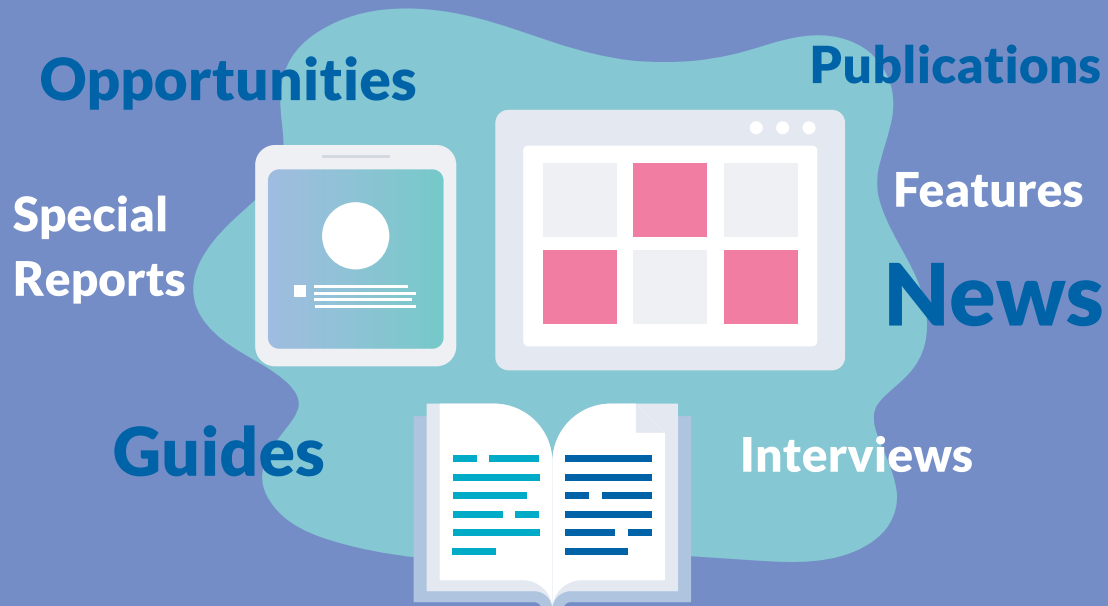
ASEMUS also offers media partnerships with related museums and organisations for their events.

Media partnerships with ASEMUS are only for heritage-related events. Expressions of interest are welcome from museums and events' organisers.



Please contact us with your proposal at: asemus@culture360.org

Content Partnerships: co-commissioning articles and special reports with your arts organisations or cultural networks



We invite partnership's proposals from arts organisations and cultural networks to co-commission features and special reports published in the Magazine and covering any topic of the arts & culture in Asia and Europe. See past partnerships [here](#).

Some of our most recent examples of co-commissioning include the Green Guide on Portugal in the series Creative Responses to Sustainability in partnership with Ci.CLO Photography Biennale (Portugal) and a series of features on Arts & Disabilities in Southeast Asia, in partnership with the online platform ArtsEquator.com.

You can write to us at info@culture360.org throughout the year if you would like to propose a content partnership.

Arts Journalism Matters

Support to events series

We strongly believe in a thriving arts media ecosystem. We welcome proposals to partner for events such as trainings, workshops or conferences that will support arts journalists across Asia and Europe.



Translation Partnerships: help us translate our publications in other languages

Help us translate any content published on culture360.ASEF.org from English to any language spoken in the 51 countries of the ASEM region. We welcome partners who are interested in reaching out to non-English audiences and can bare the cost of translation and share the copyrights.

culture360.ASEF.org as Publisher

culture360.ASEF.org also publishes several special reports, publications, guides, featured articles, organisations directories and series such as the Mobility Funding Guides and the series Creative Responses to Sustainability.

Writers and experts are engaged throughout the year through open calls and individual expressions of interest.



Visibility Standards for Partners

Here is a link to our brand guidelines that will help you use our identity in the most effective way;
<https://culture360.asef.org/brand-guidelines>

Where are our audiences coming from?

Here is an illustrative overview of the ASEF cultrue360 audience broken down by regions and unique visitors:



Statistics as of 2018

List of Press Releases

Press Release
For Immediate Release
10 October 2018
Singapore

culture360.ASEF.org
ASEF launches new media partnerships in Pakistan, Cyprus and Kazakhstan

ASEF's arts and culture platform culture360.ASEF.org has developed over 20 media partnerships with key events in Asia and Europe, and in 2018 they continue this initiative with three events held in Pakistan, Cyprus and Kazakhstan.

culture360.ASEF.org's media partnerships are part of a larger priority to give visibility to innovative arts events from underrepresented or less-visible countries, regions and artistic disciplines. The three events, held in October and November 2018, feature a range of activities incorporating cultural heritage, performing arts and cultural policy themes. Through these projects, ASEF's Culture Department continues to reach out to diverse communities to ensure that they have equal access to important dialogues between the two regions.

ASEF's online cultural portal is the only source offering easy access to relevant and reliable information for individual artists, arts organisations and practitioners across the Asia-Europe, Islamic, ASEAN, region, and

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More Information:
<http://asef.org/index.php/presskits/30>
<https://culture360.asef.org>
info@culture360.asef.org

Media Partnerships in 2018

Press Release
For Immediate Release
28 November 2018
Singapore

culture360.ASEF.org announces 5 new Media Partnerships for 2019

Since 2012, ASEF's arts and culture website culture360.ASEF.org has developed over 20 media partnerships with key events in Asia and Europe. In 2019, this initiative will continue with 5 events held in Finland, India, Germany, Spain, and United Kingdom.

culture360.ASEF.org's media partnerships are part of a larger priority to give visibility to innovative arts events from underrepresented or less-visible countries, regions and artistic disciplines. The 5 events, held between January and June 2019, feature a range of activities which aim to enhance connections and collaborations between Asia and Europe whilst monitoring interdisciplinary themes. Through these projects, ASEF's Culture Department continues to reach out to diverse arts communities to ensure that they have equal access to important dialogues between Asia and Europe.

culture360.ASEF.org is the only platform offering easy access to relevant and reliable information for individual artists, arts organisations and practitioners across the Asia-Europe, Islamic, ASEAN region and beyond. This role as a facilitator of information between Asia and Europe is

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Media Partnerships in 2019

Press Release
For Immediate Release
10 October 2018
Singapore

culture360.ASEF.org
Creative Responses to Sustainability: Australia Guide launched

Since 2015, the Asia-Europe Foundation (ASEF) has published the series Creative Responses to Sustainability through its arts & culture portal, culture360.ASEF.org. In August 2018, ASEF launched the Australia Guide, the 5th in this ongoing series.

This series of identity-specific guides provides an overview of creative responses to sustainability across Asia and Europe. The Australian edition features a directory of 25 of the most pioneering and significant organisations contributing to social and environmental change, as well as insights of the current trends in the sector and an interactive map. The Guide outlines some of the key areas of working in the Australian context and explores themes such as cross-disciplinary collaborations, Aboriginal and Torres Strait Islander connection to land, environmental education and disaster recovery.

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Australia Green Guide launched

Press Release
For Immediate Release
11 March 2019
Singapore

Launch of new Malaysia Mobility Funding Guide

The Asia-Europe Foundation's arts & culture website culture360.ASEF.org is pleased to announce the launch event of the latest Mobility Funding Guide for 11 countries of the Asia-Europe Meeting (ASEM) that lists international, national and local funding resources, both public and private in most artistic and cultural disciplines.

The Malaysia Mobility Funding Guide maps out funding opportunities for artists and cultural professionals in the country. It is part of the long-term series of country-specific guides for 11 countries of the Asia-Europe Meeting (ASEM) that lists international, national and local funding resources, both public and private in most artistic and cultural disciplines.

The international approach of the Mobility Funding Guides has been central in positioning the discussion on funding for cultural mobility in a global perspective, in order to better respond to local needs and interests from the cultural sector. It also serves as a tool for funders and policy makers to identify areas that lack funding in Asia and in the rest of the world. In this regard, the Mobility Funding Guides have been recognised by UNESCO in its 2018 Global Report 'Re-Imagining Cultural Policies' as a 'comprehensive and updated [tool] for the cultural mobility of artists and

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More Information:
asef.org/MobilityFundingGuides

Launch of the Mobility Funding Guide for Malaysia

Contact Us

For all queries & proposals please write to:
info@culture360.org

Meet the core team working behind the scenes who brings you the latest information and perspectives on arts and culture in Asia and Europe:

Team at ASEF



Anupama SEKHAR

Director, Culture Department (ASEF)

Anupama is currently Head of the Culture Department at ASEF where she actively engages in facilitating cultural exchange and collaboration among artists and arts organisations in 53 countries in Asia and Europe.



Valentina RICCARDI

Editor in Chief,

Senior Project Manager, Culture Department (ASEF)

Valentina is Senior Project Manager in the Culture Department.

She has coordinated culture360.ASEF.org since 2009. She is the General Editor in charge of the editorial strategy of the website as well as the all commissioned content, including series, special reports and featured articles. In ASEF she is in charge of ASEF's digital projects in culture, including the website of the Asia-Europe Museum Network (ASEMUS), asemus.culture360.asef.org.

External Consultants

The following consultants are working in close coordination with the team at ASEF:



Piero ZILIO

Social Media and Web Analytics expert

Piero Zilio is ASEF culture360 web and social media expert since 2014. Europe based, he is passionate about Asia where he has been working since 2012 as adviser on online communication strategy and public affairs, both for the private and the public sector.



Timothee GUICHERD

Technical Coordinator

Timothée is the technical coordinator for ASEF culture360 since 2013 and a professional nomad by trade. An advocate for a free, open and neutral Internet, he loves all things digital - with a soft spot for arts, culture, and academic research.



Judith STAINES

Website Editor

Judith Staines is a freelance writer, researcher, editor and evaluation expert based in the UK. Current projects include Asia-Europe arts and culture exchange, culture and development programmes and policies and international cultural mobility. She has been the Editor of ASEF culture360 since 2010.



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