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# Assessing the importance of Asia-Europe exchanges in Film



On **September 28-29 2012**, the Asia-Europe Foundation (ASEF) organised at **Lasalle College of the Arts in Singapore**, the launch of the project [“10 Lessons in Film”](#).

The event saw **the participation of more than 50 representatives** from all the film schools in Singapore as well as students, local filmmakers and journalists.

"10 Lessons in Film" is a DVD collection of **10 in-depth interviews with some of the world's foremost film personalities**. The project was **supported by ASEF since 2006**, as the result of the [5<sup>th</sup> Asia-Europe Film Development Plan Meeting](#) organised in Japan in partnership with the Film School of Tokyo. It was developed between 2006 and 2011 with the support of ASEF and of the [International Association of Film and Television Schools \(CILECT\)](#). The project also benefited from the support of [RITS](#), [Erasmushogeschool Brussel](#) (Belgium), [The Puttnam School of Film](#), [LASALLE College of the Arts](#), Singapore, the [Griffith Film School](#), [Queensland College of Art](#), Brisbane (Australia), [The National Film and Television School](#), [Beaconsfield](#), UK and the [Centro Sperimentale Di Cinematografia](#), Rome, Italy.

These 10 interviews were **done by the students of the film schools involved** in the project over a period of more than 5 years. Curated by Professor Herman Van Eyken, presently head of the Griffith Film School, Queensland College of Art, "10 Lessons in Film" was a very challenging project and

required a long time to be completed, often because of the very busy schedule and logistic constraints involved in interviewing important personalities of the film industry.

The launch in Singapore of "*10 Lessons in Film*" was also a great opportunity for ASEF to **continue promoting its activities in film**, namely through its film website [film.culture360.org](http://film.culture360.org). Most of the participants and the panellists, from *Prof. Herman Van Eyken* (curator of "10 Lessons in Film") to *Charles Maideen* (Puttnam School of Film), from *Jeremy Segay* (former Editor of film.culture360.org) to *Eva Tang* (film journalist and interviewer of one of the Lessons), reinforced the importance of the meetings organised by ASEF from 2002 to 2008 through the [Asia-Europe Film Development Plan meetings](#).

While they all agree on the **importance of having an online portal as a connector** between face to face events, they also recognized the **value of such meetings as a platform to exchange ideas and create opportunities** for young filmmakers from the 2 regions.

For more information about this project please visit:

<http://film.culture360.org/news/lessons-in-film/>

<http://www.griffith.edu.au/visual-creative-arts/queensland-college-art/studios/griffith-film-school/lessons-in-film>

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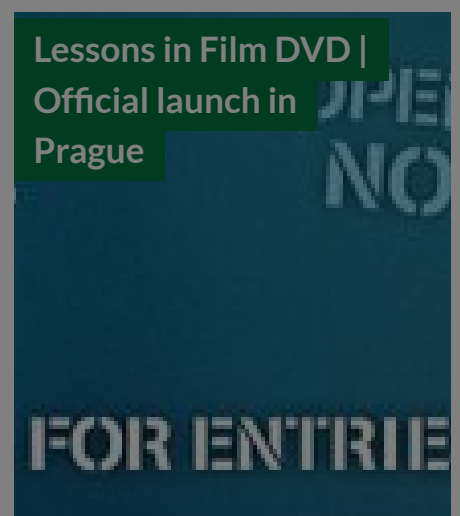
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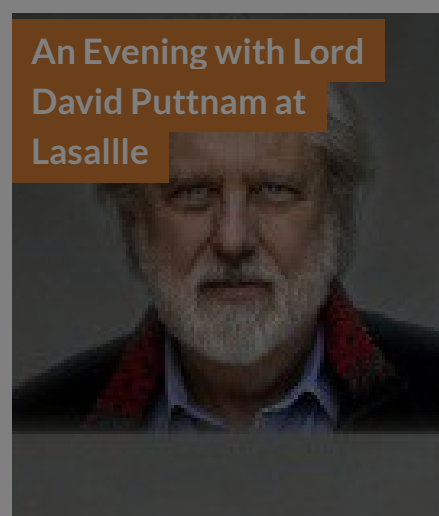
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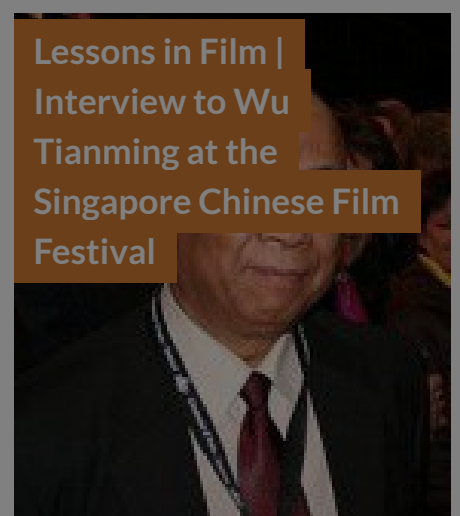
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