



**Technology for Design Seminar 2012 (Powered by Media Evolution)**

Theme :	<b>Kickstarting Collaborative Innovation Online</b> 「網絡集思新機遇」
Date :	3 December, 2012 (Monday) 12月3日(星期一)
Venue :	Theatre 1, HKCEC 香港會議展覽中心一號演講廳
Moderator :	<b>Martin Thörnkvist,</b> Market Intelligence Advisor, Media Evolution, SWEDEN 瑞典
15:30-15:35	<b>Welcome remarks by Dr. Edmund Lee,</b> Executive Director, HKDC 香港設計中心行政總裁利德裕博士致歡迎辭
15:35-15:45	Introduction by <b>Martin Thörnkvist</b>
15:45-16:10	<b>The Driving forces for collaborative innovation</b> <i>集思創新的幕後主腦</i> <b>Nicholas Wang</b> Global Facilitator, Startup Weekend Co founder, Makible, HONG KONG 香港
16:10-16:35	<b>The Creative Process 2.0</b> <i>創意歷程 2.0</i> <b>Hanna Sköld</b> Writer & Director, Tangram Film, SWEDEN 瑞典
16:35-16:50	<b>An introduction to crowdfunding</b> <i>群眾集資</i> <b>Martin Thörnkvist</b> Market Intelligence Advisor, Media Evolution, SWEDEN 瑞典
16:50-17:15	<b>Networking Break</b> 交流小休
17:15-17:40	<b>Who's the boss when the crowd pays the bills?</b> <i>群眾出錢，誰話事?</i> <b>Britta Riley</b> Co-founder of windowfarms.org, USA 美國
17:40-18:05	<b>Don't wait for engagement, create it!</b> <i>叫粉絲樂意為你免費效勞</i> <b>Jeremy Fisher</b> Founder, Wander, USA 美國
18:05 – 18:30	<b>Future for co-creation</b> <i>共創集思未來</i> <b>Kohei Nishiyama</b> 西山浩平 Founder, CUUSOO.com, JAPAN 日本

