

culture360.ASEF.org

The arts & culture portal of the Asia-Europe Foundation (ASEF)

How to collaborate with us



Partner Kit 2018

The culture360.ASEF.org Universe



What is culture360.ASEF.org?



culture360.ASEF.org is an online platform offering up-to-date information on arts, culture & heritage from 51 countries in Asia & Europe + EU + ASEAN Secretariat. Publically funded by the Asia-Europe Meeting (ASEM), culture360.ASEF.org is for artists, cultural professionals, policy makers & anyone interested in international cultural co-operation.



culture360.ASEF.org contributes to the pursuit of the Sustainable Development Goals (SDGs), particularly Goal 16.10

What is the ASEMUS website?



Since 2011, culture360.ASEF.org hosts the website of the Asia-Europe Museum Network (ASEMUS) – www.asemus.culture360.ASEF.org, a network of over 170 museums in Asia and Europe. The ASEMUS website provides daily updates on opportunities, events and collaborations within the museum & heritage sectors.

Who is culture360.ASEF.org for?

Artists & Cultural practitioners

Not-for-Profit arts organisations

Cultural networks

Government agencies responsible for arts, culture and heritage

Public cultural institutions

Public audiences worldwide interested in arts & culture in Asia and Europe



Media Partnerships: outreach and visibility for your events

The media partnership with culture360.ASEF.org is only for **arts events** selected through a competitive open call process.

These events may take various forms: conferences, festivals, workshops, etc. Events must be cultural in nature and must take place in any of the 51 countries of Asia and Europe that are members of ASEM and ASEF.

We are particularly interested in events that focus on digital: issues, trends, challenges; interdisciplinary and cross-sectoral events that connect arts & culture with sustainable development, human rights, public health, science & technology; and, events that are collaborations between Asians and Europeans.

ASEMUS also offers media partnerships with related museums and organisations for their events. Media partnerships with ASEMUS are only for heritage-related events. Expressions of interest are welcome from museums and events' organisers.

Please contact us with your proposal at: asemus@culture360.org



Content Partnerships: co-commissioning articles and special reports with your arts organisations or cultural networks

We invite partnerships proposals from arts organisations and cultural networks to co-commission features and special reports published in the Magazine and covering any topic of the arts & culture in Asia and Europe. See past partnerships here.



Some of our most recent examples of co-commissioning include the report “Creative Environment: A Guide to art and sustainability initiatives in Berlin”, in partnership with the Ecologic Institute (Germany) and a series of features on Arts & Disabilities in Southeast Asia, in partnership with the online platform ArtsEquator.com.

You can write to us at info@culture360.org throughout the year if you would like to propose a content partnership.

Translation Partnerships: help us translate our publications in other languages



Help us translate any content published on culture360.ASEF.org from English to any language spoken in the 51 countries of the ASEM region. We welcome partners who are interested in reaching out to non-English audiences and can bare the cost of translation and share the copyrights.

culture360.ASEF.org as Publisher

culture360.ASEF.org also publishes several special reports, publications, guides, featured articles, organisations directories and series such as the Mobility Funding Guides and the series Creative Responses to Sustainability. Writers and experts are engaged throughout the year through open calls and individual expressions of interest.



Visibility Standards for Partners

Here is a link to our brand guidelines that will help you use our identity in the most effective way;

<https://culture360.asef.org/brand-guidelines>

Where are our audiences coming from?

Here is an illustrative overview of the ASEF cultrue360 audience broken down by regions and unique visitors:



List of Press Releases

<https://culture360.asef.org/partners-kit>

Contact Us

For all queries & proposals please write to: info@culture360.org

Meet the core team working behind the scenes who brings you the latest information and perspectives on arts and culture in Asia and Europe:

Team at ASEF



Anupama SEKHAR

Director, Culture Department (ASEF)

Anupama is currently Head of the Culture Department at ASEF where she actively engages in facilitating cultural exchange and collaboration among artists and arts organisations in 53 countries in Asia and Europe.



Valentina RICCARDI

Project Manager, Culture Department (ASEF)

Valentina is Project Manager in the Culture Department. She has coordinated the ASEF culture360 platform since 2009. In ASEF she oversees initiatives related to the development of digital projects and networks.

External Consultants

The following consultants are working in close coordination with the team at ASEF:



Piero ZILIO

Social Media and Web Analytics expert

Piero Zilio is ASEF culture360 web and social media expert since 2014. Europe based, he is passionate about Asia where he has been working since 2012 as adviser on online communication strategy and public affairs, both for the private and the public sector.



Timothee GUICHERD

Technical Coordinator

Timothee is the technical coordinator for ASEF culture360 since 2013 and a professional nomad by trade. An advocate for a free, open and neutral Internet, he loves all things digital - with a soft spot for arts, culture, and academic research.



Judith STAINES

Editor

Judith STAINES is a freelance writer, researcher, editor and evaluation expert based in the UK. Current projects include Asia-Europe arts and culture exchange, culture and development programmes and policies and international cultural mobility. She has been the Editor of ASEF culture360 since 2010.

