

## RESOURCES > Rai Corporation

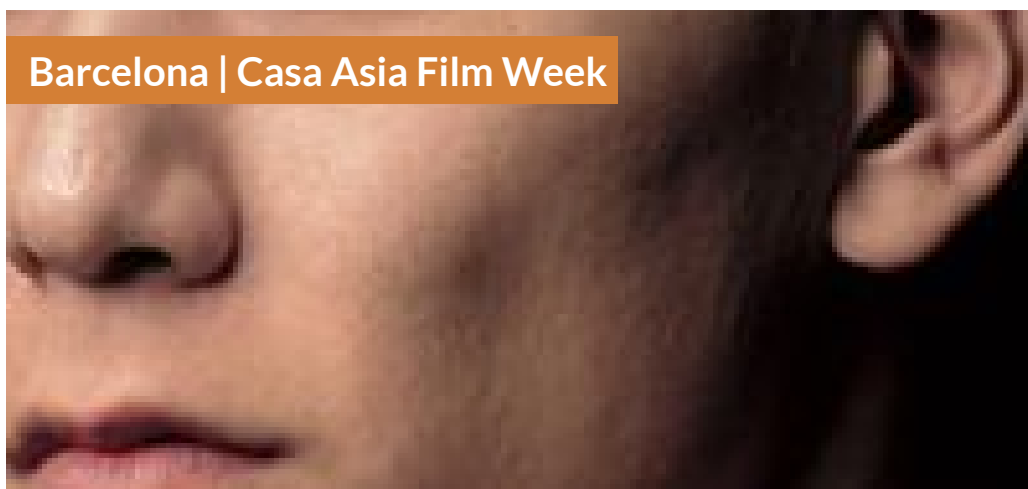
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### Rai Corporation

RAI Corporation is the American subsidiary of **RAI Radiotelevisione Italiana**, established in 1960 as an operational base for the production of segments of RAI programs, aired in Italy, and for the international distribution of Italian programs. Today, RAI Corporation supplies a variety of services to all departments of RAI, including the production of news and entertainment programs, distribution, acquisition, sales and marketing research.

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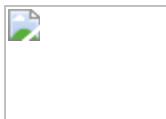
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