

Numaish Karachi is an artist collective based in Karachi committed to opening up public spaces for cultural production—as an **open-air studio**, theatre, laboratory, classroom and

playground—by activating underutilised heritage sites as inclusive urban retreats.

Its objective is to work at the **intersection of design, culture and technology** through interventions that are accessible to people free of charge. Since 2015, Numaish Karachi has designed and implemented over 5 dozen interdisciplinary-interactive projects and workshops in 9 locations. It collaborates with emerging and established creative practitioners, including **designers, artists, filmmakers, musicians, scientists and engineers**.

The projects that form part of these **urban interventions** intend to not only provide recreation to children and adults but serve also to underscore the issues that this city encounters.

Numaish Karachi has worked across Pakistan in 4 cities to date: **Karachi, Lahore, Peshawar, Mardan**. It has undertaken **international collaboration with partners in the UK**. As a result of the digital arts exchange partnership with MadLab in Manchester. Numaish was awarded the Art+Design prize at the National Innovation Awards (Pakistan Innovation Foundation, 2016).

Reel On Hai | A Public

Outreach Project of the

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