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Ministry of Culture, Sports and Tourism



For a 'life of culture', the Ministry of Culture, Sports and Tourism pursues policies in such fields as culture, art, sports, tourism, religion, media and promotional advertising. Working to create the era of 'Cultural Enrichment', the MCST will produce cultural policies that will lead Korea's creative economy.

Its vision is the following:

- 1. Establishing a Brand as a Cultural Country
- 2. Strengthening Innovative Capacity for Cultural Contents
- 3. Spreading Culture in the Daily Life of Citizens

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ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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