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Metamedia

Metamedia is a non-profit organization based in Pula that develops youth culture by organizing research, education, production, presentation and promotion on a national and international level. The association was established in 2001, with the goal to develop audio-visual arts, multimedia, culture, and to improve the quality of life of youth through educative, cultural and other activities.

In the last 15 years, the association played an important role in the development of non-institutional education, youth culture and active youth participation through media & art projects. Through MP3, an open platform for promotion, reflection and production of new media culture in Istria, Metamedia encourages artistic and cultural initiatives in the field of new media arts & technologies.

Since 1999, the Media Mediterranea festival has been held yearly. The theme of the festival is the relation between multimedia and the urban context which is presented through urban art installations, audio/visual performances, concerts, exhibitions, etc. The Media Mediterranea festival hosts both Croatian and international artists and includes the local community, so as to contribute to a better understanding of the urban context and the development of new media culture.

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