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The Korea Foundation

As a lead organization of Korea's international exchange and public diplomacy initiatives, the **Korea Foundation** communicates and interacts with the world so that Korea and its people can be better understood throughout the global community. In doing so, the Foundation **strives to make friends with people across the world, along with enhancing Korea's global stature**. To fulfill our mission, the Korea Foundation extends support to **promote Korean Studies education worldwide**, in addition to bringing the richness and vibrancy of Korean culture, including hallyu (Korean Wave), to global audiences. Of note, the Foundation **implements a variety of programs to share Korea's "success story,"** in terms of its acclaimed economic development and notable transition to a liberal democracy, to help advance the world's prosperity and well-being.

The Korea Foundation, as well as its **public diplomacy mission**, are not widely known or well understood by Korea's general public. As such, to broaden awareness of the importance of the Foundation's efforts, the Foundation's outreach activities are being noticeably stepped up so as to rally the public's support and encourage its participation in international exchange.

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