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Korea Culture and Tourism Institute (KCTI) contributes to realising Creative Korea and improving the quality of cultural life. The research, information service and joint projects in the institute help to establish, implement and evaluate the best policy for the nation, by promoting joint work by the government, local authorities and private sectors.

To come true a nation of culture is the ultimate vision that KCTI pursuits. Regarding this, it tries to construct the framework for policy of culture and tourism, develop and research more specific projects so as to put into practice. As a sole research institute in cultural fields, which is sponsored by government, KCTI takes its leading roles as a think-tank and coordinator linking government and civil society. KCTI hopes that its initiatives will lead to more job opportunities, fullness of cultural atmosphere, which eventually means all of our society become more affluent.

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