

14 SUBSEKTOR INDUSTRI KREATIF INDONESIA (2009-2015)

DR. Mari Elka Pangestu Jakarta April 2008 This study is the blueprint for Indonesia's creative industries development that focuses on the 14 subsector of the country's creative industries, which are: (1) Architecture; (2) Design; (3) Fashion; (4) Film. Video, and Photography; (5) Handicraft; (6) Computer Service and Software; (7) Music; (8) Art Goods Market; (9) Publishing & Printing; (10) Advertising; (11) Interactive Games; (12) Research and Development; (13) Performance Art; (14) Television and Radio. This study consists of the vision, mission, target, and the road map for the development of the 14 disciplines for the 2009-2015 period.

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