

Hong Kong Arts Administrators Association's mission is to promote good arts administration practice through advocacy, professional development, communication, networking support and collaboration amongst arts managers and other stakeholders; and to serve as a platform and representative voice in order to support the advancement of a flourishing arts scene, bringing social and economic benefits to all sectors of society in Hong Kong.

The objectives are:

- to pursue excellence and professionalism in the practice of arts administration through training and development
- to research and collect information on the interests to the Arts and Cultural Community and share information among the industry,
- to communicate with relevant authorities, arts and culture bodies and others for the advocacy and development of the arts and culture, locally, regionally and internationally

- to provide a platform for communication and networking among arts administrators and arts practitioners
- to protect the general interests of the Arts Administration profession
- to connect the artists, arts administrators, arts organizations, audience, market, private sector, overseas organisations as well as the government for a healthy arts-cultural development

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