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POSTED ON
06 DEC 2013

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 **beinspired** The Hong Kong Arts Administrators Association publishes an excellent collection of links to **useful reference information/ resources** for arts practitioners and cultural managers. You can find recent articles by renowned international arts managers and writers on Strategic Planning, Marketing the Arts, Audience Development and Corporate Governance.

The articles come from HKAAA's BE Inspired collection.



HKAAA is also offering a **Leadership Training Programme for Senior Arts and Culture Executives** designed for local and Asia-Pacific regional top leaders in the arts and cultural scene. Planned as an All Year Training Programme (January – December 2014) comprising 2 Learning Cycles with 2 in-person events of 3 full-days training in Hong Kong. The **Application Deadline is December 14 2013**.

And also do take a look at the **2013 Cultural Leadership Summit Case Studies and Resources** from the Hong Kong 2013 Cultural Leadership Summit on Arts Entrepreneurship.

Hong Kong Arts Administrators Association's mission is to promote good arts administration practice through advocacy, professional development, communication, networking support and collaboration amongst arts managers and other stakeholders; and to serve as a platform and representative voice in order to support the advancement of a flourishing arts scene, bringing social and economic benefits to all sectors of society in Hong Kong.

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