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Hangaram Design Museum (Seoul Arts Center)

The **Hangaram Design Museum** offers general information of its facilities, and current/upcoming/past exhibitions. In addition, educational articles, published books, materials of symposium, and collection can be accessed for free.

Hangaram Design Museum shows innovative contemporary exhibitions in **3 galleries** as the firstly founded design museum in Korea.

Design: A New Discovery

This is the place where data and information on various genres of arts are incorporated and dispersed. The 11,698m² space will lead and activate the exchange of arts and cultural programs with other countries in the information era. Frequented by artists, scholars and ordinary citizens, its public reading room on the second floor and a printing room and an audio visual material room on the third floor always welcome anyone interested in and curious about any artistic subject.

Inside the building, it has even restored the music studio once located in Jongno-gu, area, which was cherished by many music lovers.

Hangaram Design Museum is an **exclusive space for design exhibitions**, in search of various aspects of design cultures in and out of the country, under the motto of seeking "Korean design identity".

Design Gallery offers a future-oriented and empirical space where we can experience the various designs in our lives and their effects. Design Gallery provides hands-on education that helps develop our latent potential to learn and create design, and will serve as a space for improving the quality of our daily lives.

Basic concepts

- To make programs of design exhibitions and events which are of dignity and quality
- To serve as a center of cultural information, providing every field of industry with up-to-date design information and ideas
- To keep in contact with other cultural groups home and abroad to induce synergic effects

There are two kinds of exhibitions. One is a planned exhibition that covers emerging issues or big topics regarding design and the other is a display exhibition that showcases empirical designs of an individual or a group.

The Hangaram Design Museum tries to **digitize design sources**, to form the foundation of culture and arts fit for the 21st century, and to inspire the public with the sense of design through exhibitions and events where professionalism and popularity are mixed.

Until now the government policies have centered on the industrial design. Design isn't subordinate to industry any longer. It becomes the main factor of culture in the information intensive society today. Therefore design policy needs to be switched to give much weight in design as a valuable culture. **It is expected for the Hangaram Design Museum to construct cultural infrastructure and to be the Mecca of culture and arts both in name and reality.**

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