Jeong Seon (1676–1759) is a major Korean painter of the late Joseon Period. He perfected what is known as the ‘true-view’ landscape painting by breaking from the idealised Chinese-inspired Southern School painting tradition. The ‘true-view’ landscape painting tradition while depicting actual scenes in Korea, they were considered the most ideal in the country. When his artistic achievement was at its peak, Jeong Seon served as a prefect (or hyeollyeong in Korean) of Yangcheon where he created numerous masterpieces. The Gyeomjae Jeong Seon Memorial Museum was established to commemorate the great painter and to preserve and promote Jingyeong (‘true-view’) culture. The late Joseon period, which is considered as a golden age for culture, is also sometimes known as the Jingyeong or ‘true-view’ age. This museum is located near the site of Yangcheon hyeona in present-day Gayang-dong, Gangseo-gu and opened to the public in April 2009. The museum aims to be a center for Gyeomjae Jeong Seon studies. Together with the Heo Jun Museum, Yangcheon Hyanggyo, and Yangcheon Goseongji, the Gyeomjae Jeong Seon Memorial Museum will serve the Gangseo-gu area as an institution for local history education as well as a tourist attraction.

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