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# GOOD PRACTICE REPORT

on **THE CULTURAL AND CREATIVE  
SECTORS' EXPORT AND  
INTERNATIONALISATION  
SUPPORT STRATEGIES**

OPEN METHOD OF COORDINATION (OMC)  
WORKING GROUP OF EU MEMBER STATES' EXPERTS  
ON CULTURAL AND CREATIVE SECTORS

 cultural-export-good-practice

[The report is available online.](#)  [4 MB]

This report is the outcome of the work carried out by a group of experts representing the 28 EU Member States within the Open Method of Coordination. It highlights the huge potential for internationalisation in the cultural and creative sectors and the successful support measures implemented across Europe.

## Examples of good practice in cultural export strategy

Thirty-three examples of good practice in the Member States have been analysed, from dedicated strategies for exports in CCS, general business development support with a focus on CCS to targeted support for networks and clusters. The report also looks at support for international promotion; support measures at EU level; support for showcases, festivals, fairs, trade missions, and other export-related events and activities; as well as support for inter-regional cooperation.

In addition to the examples from the EU Member States, the report showcases lessons to be learnt from practices from other countries, such as Japan and Canada.

## More information

*Good Practice Report on the Cultural and Creative Sectors' Export and Internationalisation Support Strategies* - in [English](#) and [Swedish](#)

Executive Summary in [English](#), [French](#), [German](#), [Italian](#), [Spanish](#) and [Polish](#)

[Mapping of Cultural and Creative Industry Export and Internationalisation Strategies](#) in EU Member States, Judith STAINES and Colin MERCER, European Expert Network on Culture (EENC), 2013

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by Judith Staines and Colin Mercer  
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