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The Foundation for the Promotion of Film Arts and Crafts is India's only non-profit, non-trade union Film promotion organization, founded by well-known film-makers, artistes, marketers and film personalities.

The Foundation strives to promote Indian Films and related Arts throughout the world, in turn assisting international film makers & marketers to understand and approach Indian markets.

The Foundation has laid down multiple paths towards reaching its goals, including;

- Acting as an agency for marketing Indian Films & TV software worldwide
- Assisting Indian Filmmakers in accessing Film Festivals & markets worldwide.
- Assisting Indian Filmmakers in exploiting newer Locations, pre & post production facilities worldwide.
- Assisting foreign filmmakers in filming in India as well as in aiding formation of Joint production ventures, thereby enabling greater Information, Cultural & Business exchange between the Indian Film Industry (the second largest film industry in the world) & the rest of the world.

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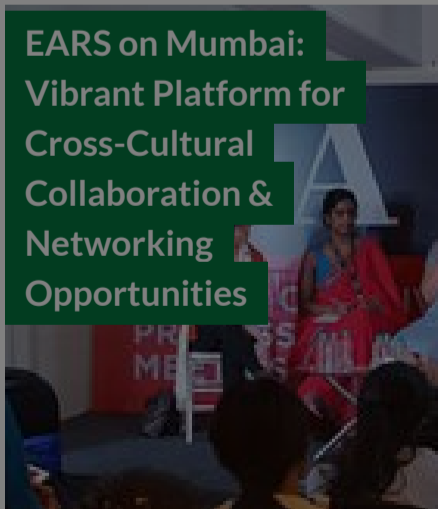
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