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26 MAR 2018

## The Evaluation Journey - A Toolkit for Cultural Operators



**The Evaluation Journey - A Toolkit for Cultural Operators** is a new toolkit initiated by the **European Network of Cultural Centres (ENCC)** in partnership with Dagna Gmitrowicz and **On the Move**.

How to set out to evaluate a cultural project? How to avoid getting lost amongst the wealth of different tools and methods available? How to define value in the cultural sector? How to get communities and stakeholders involved, and keep them involved? And how to make sure that the conclusions do not end up in a drawer ?

The toolkit will embark cultural operators on the different steps of development of your evaluation through information, advice and exercises.

This publication was created in the framework of **BECC**, the ENCC's learning, mobility and staff exchange programme, in collaboration with **On The Move** cultural mobility information network.

**Authors:** Marie Le Sourd, Dagna Gmitrowicz, Jordi Baltà

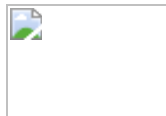
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