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publication launched | new compass



The [EUROPE-CHINA CULTURAL COMPASS](#) is a new publication offering guidance, practical information and informed opinion on cultural cooperation between Europe and China. An initiative by EUNIC partners in China, it is part of an ongoing dialogue between Europe and China.

Are we meaning the same, when we say the same? -- This was the leading question at the start of the EUROPE-CHINA CULTURAL COMPASS project, an initiative by partners of EUNIC in China, the Goethe-Institut, the British Council, and The Danish Cultural Institute.

After a year of research, including **over a hundred interviews** and discussions between cultural practitioners on **experience of collaboration between Europe and China**, the result is a publication with a **glossary** of selected intercultural key-vocabulary, and a broad range of knowledge relevant for cooperation: **context knowledge** on Europe and China (history, society, media, value systems, etc), information on **how the cultural sectors work** differently, **case stories** of cultural practitioners, a project cycle analysis crystallising challenges, learning and practices, and an extensive **resources** chapter.

The EUROPE-CHINA CULTURAL COMPASS project is part of an ongoing dialogue between Europe and China. It responds to the need to document this dialogue, to reflect on it, for a continuous

improvement in the process. It wants to contribute to the understanding of Europe-China cultural cooperation. The intention is to help prepare cultural practitioners for collaboration.

The COMPASS addresses both Chinese and European readers. To meet the different needs of the two target groups, **two separate publications were produced, one in Chinese and one in English.** These are available as **[free downloads](#)**.

The concept and creation of the COMPASS was commissioned to an intercultural working team headed by [Katja Hellkoetter](#) as editor-in-chief; experts in the team included Shen Qilan, [Katelijin Verstraete](#), Emilie Wang, [Judith Staines](#), Yi Wen, [Roman Wilhelm](#), and many more external authors and contributors from China and Europe.

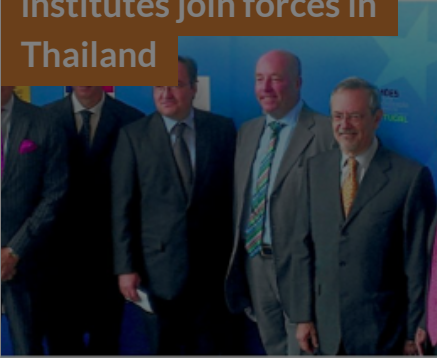
The editorial board was headed by Peter Anders (Director of the [Goethe-Institut in Beijing](#)), Eric Messerschmidt (Head of the [The Danish Cultural Institute in Beijing](#)) and Joanna Burke ([British Council, China](#) Director, Cultural and Education Section of the British Embassy in Beijing).

DOWNLOAD the publication (English and Chinese versions available) on the [EUNIC website](#)

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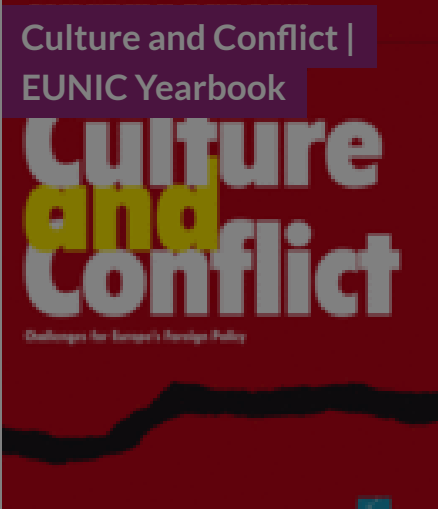
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