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for Cultural Relations Institutes



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EUNIC Sustainability Toolkit: A Practical Guide for Cultural Relations Institutes

What role can EUNIC play in enabling the global creative climate movement to thrive? How can the network take collective action and further mainstream climate action in the community of cultural relations practitioners? In order to answer some of these questions and help the network's members to position themselves and take individual and collective climate action, EUNIC is publishing a variety of tools.

This toolkit was **authored by Maria Elena De Matteo and Eva Balaban and commissioned by EUNIC** through an open call. It is designed to serve as a practical guide for cultural relations institutes and beyond, helping them engage more deeply with sustainability initiatives.

EUNIC's Sustainability Toolkit: A Practical Guide for Cultural Relations Institutes is intended for a wide audience — **from those just beginning their sustainability journey to institutions with more advanced sustainability programmes.**

It includes the following resources:

- **Frequently Asked Questions (FAQs)** on Climate Action and Sustainability provides foundational knowledge on climate action and sustainability
- **(How to) Get Engaged! – Making Sustainability More Engaging and Inclusive** offers practical examples and inspiration for integrating sustainability into organisations in a way that is both effective and engaging
- **Communications Toolkit** – A Dynamic Guide for Cultural Relations Practitioners to Crafting Compelling Narratives in Environmental Communication
- **Key Performance Indicators (KPIs)** for Cultural Relations Institutes in the Context of Sustainability
- **Glossary** – Climate Action and Sustainability Terms

[Download the EUNIC Sustainability Toolkit](#)

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