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## Designblok Prague International Design Festival

# des- ignblok

Designblok Prague International Design Festival, established in 1999, is the largest design and fashion show in Central Europe. Designblok traditionally shows a selection of works of designers and manufacturers from all over Europe, represents new prestigious brands and prototypes of

young and well established designers and design studios. Designblok, Prague Design and Fashion Week is annually attended by over 200 exhibitors in the main area of Designblok, which consists of Superstudio, Openstudio and Art House. In addition, the central space during Designblok opens numerous galleries, showrooms and pop-up shops throughout Prague with special programmes for visitors.

Expositions at Designblok are divided into Superstudio and Openstudio.

**Superstudio** is a space for exhibitions of companies, manufacturers and shops. Superstudio presents novelties of Czech and international manufacturers, presenting products created in cooperation with top designers. All areas of design are presented here, especially furniture, lighting, and home accessories.

**Openstudio** is a space for expositions of designers, design studios, students, and schools. Laboratory of contemporary design, where product designers, fashion designers, jewelry designers, graphic designers, and illustrators present themselves. Primarily exhibitions of prototypes and small batch production without the participation of a commercial manufacturer.

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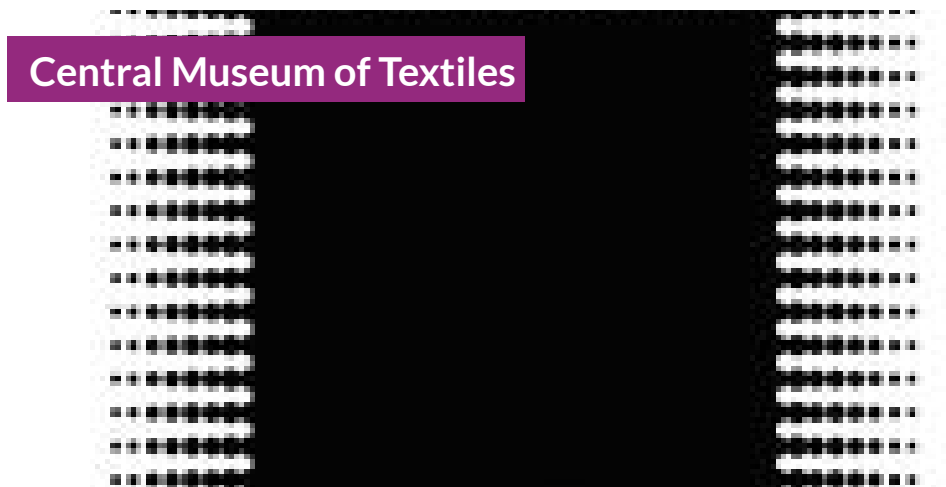
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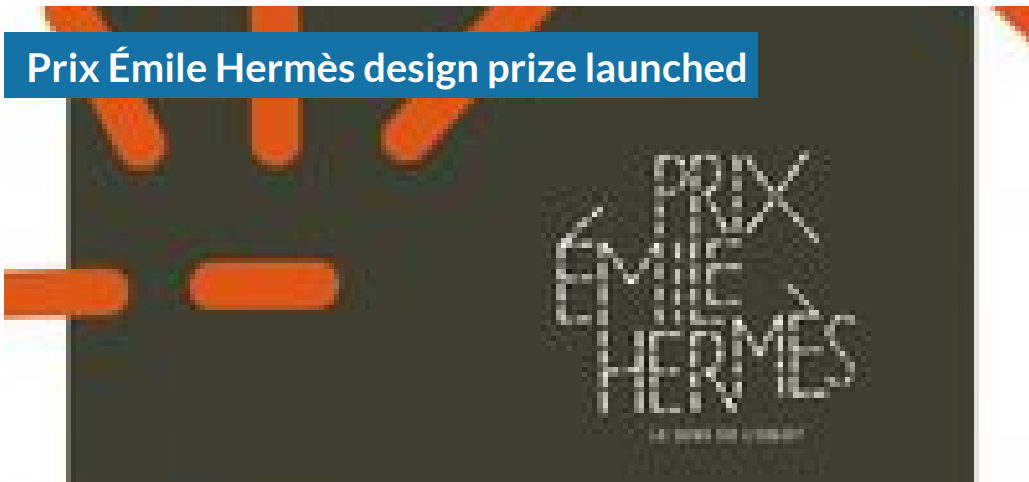
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