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In 2017, Denmark's International Cultural Panel published a report outlining its international cultural strategy for 2017-2020. The report examines the role of art and culture in narratives about Denmark. During the period 2017-2020, three geographical regions are identified as strategic priorities for Denmark's international cultural policy. These include Asia (China, Japan and South Korea) as well as European neighbour countries and the USA.

In Denmark, the **International Culture Panel** is a cross-ministerial collaboration between the Ministry of Foreign Affairs, Ministry of Business and Growth and the Ministry of Culture. The purpose of the panel is to bring together an array of prominent cultural institutions in order to strengthen the cultural exchange and give it a shared focus.

The overall aim of the International Culture Panel is to increase Denmark's cultural exchange with foreign countries and strengthen the internationalisation of Danish cultural life. The strategic action plan of the International Culture Panel stipulates that the members must practically contribute to the fulfilment of the four purposes of the international cultural exchange, which are:

1. development and renewal of Danish arts and culture
2. promotion of Denmark as a country
3. furthering of cultural export
4. furthering of intercultural dialogue

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