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Hrvatsko dizajnersko društvo – Croatian Designers Association (HDD) is a non-government, non-profit, voluntary professional association, whose mission is to promote the common professional and social interests of their members and the systematic creation of conditions to improve the professional practice in design.

HDD has mostly been involved in the affirmation of the profession and establishing criteria for the appraisal of the design profession, as well as giving design the place it deserves in Croatia's cultural heritage. HDD encourages affirmation of concept, design value in Croatia, and acts on the establishment of design rules as socially and market-relevant, and promotes professional responsibility and continuous education, as well as creative and innovative thinking in design practice.

The Exhibition of Croatian Design, organised by the Croatian Designers Association is the biennial survey of contemporary design that takes place at The Museum of Arts and Crafts in Zagreb. The first such exhibition was organised in 1999 and has since grown into the **largest design exhibition in Croatia specifically dedicated to all fields of design practice** – from visual communication design, product/industrial design, concepts, exhibition design, fashion design and more, both in professional and student categories.

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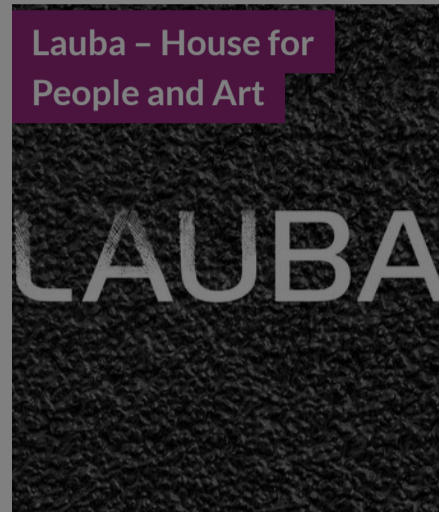
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