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Toolkit



# **Creatives for Climate Action - Thailand 2024 Toolkit**

Thailand's First-Ever Climate Action Toolkit  
for the Creative Industries

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[creativesforclimateaction.org](https://creativesforclimateaction.org)

The Creatives for Climate Action Thailand (CCAT) Toolkit is an innovative resource initiated by the EUNIC Cluster Thailand and developed by Creative Migration in collaboration with various European and Thai partners. Designed for the creative industries, this toolkit serves as a

comprehensive guide to integrating sustainability and climate action into cultural event planning and execution across Thailand.

The CCAT Toolkit originated from the **Creatives for Climate Action – Thailand** conference held on **26–27 June 2024** at the **Thailand Creative and Design Center (TCDC)** in Bangkok and online, emphasising the creative industry's potential to influence sustainable practices on a regional scale.

The toolkit encapsulates insights from **over 200 participants** and features **practical advice endorsed by European and Thai cultural stakeholders**, such as Julie's Bicycle, Primavera Sound, Boom Festival, Wonderfruit, Thailand Biennale, The Green Room, Green Events Austria, Ki Culture, Gallery Climate, Sati Foundation, UNFCCC, European Film Academy and many more. The conference served as a **model for sustainable event management**, showcasing successful integration of cultural engagement with climate action, waste management, set design, communication, catering and event production.

The CCAT Toolkit is designed to be user-friendly, with clear guidelines and visual aids to facilitate easy adoption of its recommendations. **It is intended for comprehensive use – before, during and after events – to ensure a holistic approach to sustainability.** The toolkit not only guides **practical action**, but also encourages **continuous learning** and improvement through feedback and updated practices. By fostering **collaboration, encouraging innovation and providing practical tools**, the CCAT Toolkit empowers creators to make a lasting impact.

[Download the CCAT Toolkit](#)

Find out more about Creative Migration and the Creatives for Climate Action - Thailand conference [here](#).

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