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GRUPO CONTINENTAL is an audio-visual production company with offices in Corunna, Madrid and Barcelona. It has five areas of activity: Continental Cine, Continental Televisión, Continental Spot, Continental Consulting and Continental Animación

Continental started its activities back in 1990, as an outlet for the growth and experience accumulated in the audio-visual sector by Pancho Casal and Xavier Villaverde, two renowned professionals who, back in the eighties, developed pieces of video-creation, advertising and video clips which received a wide airing, even beyond our borders. From that moment on, Continental has been producing feature films, made-for-TV films, fiction series, programmes, documentaries, ads and a wide range of products which aim to combine profitability, technical quality and artistic and cultural interest.

Furthermore, Continental has opened new business lines which will allow it to actively enter the different fields of work. Examples of this are [CAMEO](#), the video and DVD distribution company, and [LATIDO](#), the consortium of Spanish and Latin American cinema. Since 2005, Continental is also the founding member of *IMPULSO TV*, a company responsible for the running of a new marketing and communication business model based on a system of screens set up at strategic places

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