

THEMES

CREATIVE INDUSTRIES
CULTURAL DIPLOMACY
CULTURAL RELATIONS

PROFESSIONAL DEVELOPMENT

The British Council (originally called the 'British Committee for Relations with Other Countries') was founded in 1934. The British Council creates international opportunities for the people of the UK and other countries, and builds trust between them worldwide.

The British Council works in over 100 countries, connecting millions of people with the United Kingdom through programmes and services in the English language, the Arts, Education and Society. They believe these are the most effective means of engaging with others, and they have been doing this work since 1934.

Their work in **English** aims to bring high quality language materials to every learner and teacher who wants them. In developing and post-conflict countries they teach English and train teachers through radio, web and TV broadcasts. They offer over three million UK examinations worldwide, helping people gain access to trusted qualifications to support their career and study prospects.

Their work in the **Arts** involves the very best British and international artistic talent. They help increase audiences for international work in the UK and for UK work globally. They bring artists together and support the **development of skills and policy in the arts and creative industries**. Through this work they ensure that culture in its broadest sense plays a vital role in connecting with and understanding each other.

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culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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