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Asialink is Australia’s leading centre for the **promotion of public understanding of the countries of Asia and of Australia’s role in the region.**

The organisation is a key provider of **information, training and professional networks.** Asialink’s mission is to work with **business, government, philanthropic and cultural partners** to initiate and strengthen Australia Asia engagement. It excels in “soft diplomacy,” delivering high-level **forums, international collaborations, leadership training, education, community health and cultural programmes in Australia and Asia.**

The Asialink Centre was established in 1990 as a joint initiative of the Australian Government's Commission for the Future and the Myer Foundation, one of Australia's oldest and largest philanthropic organisations. Asialink's mission was to create a **new generation of Australians who are knowledgeable about the countries of Asia** and who understand more fully what everyone can learn from their neighbours and what they can contribute to the region. Following a series of search conferences with experts from around Australia, Asialink developed programmes in education, the arts, business and community awareness; with


education being its first priority.

Following the announcement of the privatisation of the Commission for the Future, Asialink sought a university partner and, in July 1991, became a centre of The University of Melbourne under an agreement between the Myer Foundation and the University. In 2001 a grant from the Sidney Myer Centenary Celebration allowed Asialink to move to the purpose built prestigious Sidney Myer Asia Centre which it shares with the University’s Asia Institute.

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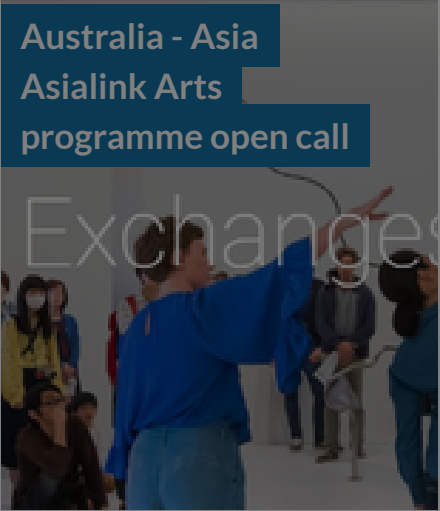
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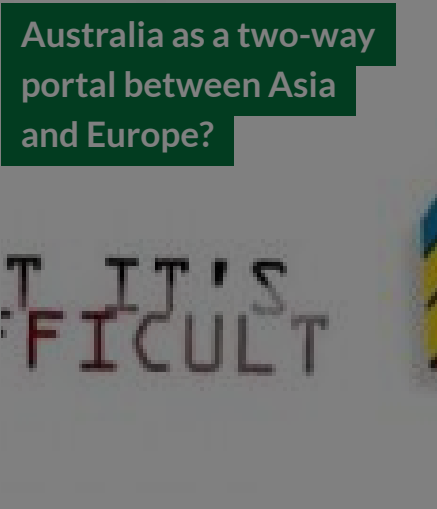
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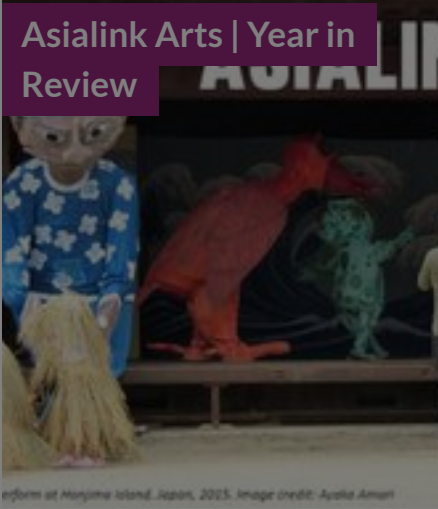
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ABOUT ASEF CULTURE360

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