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## Art Jakarta

# Jakarta

Art Jakarta holds on to its main vision to be the Southeast Asian-focused art fair in Asia, and one of the most exciting art fairs in the region. It is hosted in the region's dynamic centre of contemporary art and is always a stimulating international forum for key stakeholders in Asia to serve the region's contemporary art ecosystem.

Art Jakarta is the brainchild of MRA Media, Indonesia's leading lifestyle group that runs international magazines such as Harper's Bazaar, Cosmopolitan, Her World, and CASA. MRA also holds the licenses of the high-end retail brands Bulgari, Häagen Dazs, Bang & Olufsen, and Hard Rock Café. In addition, MRA runs five brands of lifestyle and entertainment radio stations, some of which are known as the pioneers of the industry. MRA Media, building bridges of taste and appreciation, ensures broad and in-depth lifestyle media coverage for the right audience in Indonesia.

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## ABOUT ASEF CULTURE360

**culture360.asef.org** brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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