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**03 JUL 2011**

## Ars Electronica Linz GmbH

Ars Electronica Linz GmbH is in charge of planning and producing the Ars Electronica Festival and the Prix Ars Electronica, and responsible for the operation of the Ars Electronica Center and the Ars Electronica Futurelab. Ars Electronica Linz GmbH is part of UNTERNEHMENSGRUPPE STADT LINZ.

Since 1979, Ars Electronica has been investigating the consequences of the Digital Revolution—an upheaval that has morphed constantly over the years without the slightest diminishment of its dynamic power. Quite the contrary.

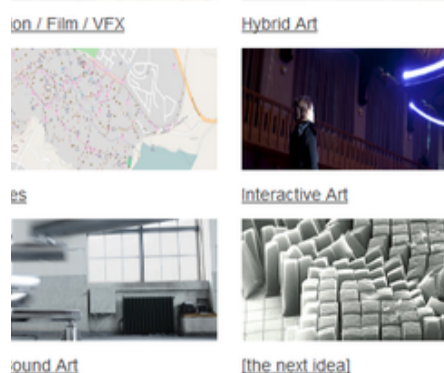
Ars Electronica assembles and configures the commentary, concepts and visions of our modern, information-based society, whereby currently prevailing facts & circumstances are always taken as points of departure for speculation about where we're headed. In short: future manifestations that are presently in the process of emerging are what Ars Electronica is interested in. Attention is never focused singularly on art, technology or society, but rather on their complex metamorphoses and interrelationships.

Mirroring the networking that is the essence of our world, Ars Electronica has itself assumed the character of a network. Ars Electronica maintains contacts to thousands of artists, scientists, technologists, curators and activists all over the globe. The nodes of this network are: the ARS ELECTRONICA FESTIVAL, a set of yearly encounters on the leading edge; the PRIX ARS ELECTRONICA, the trend barometer of contemporary media art; the ARS ELECTRONICA FUTURELAB, a prototype lab-atelier constantly releasing bursts of innovation; and the ARS ELECTRONICA CENTER, where the emphasis is on juxtaposing art and science in both the selection of content and how it's presented. This specific orientation and the long-term continuity this institution has displayed make Ars Electronica an internationally unique platform for digital art and media culture.

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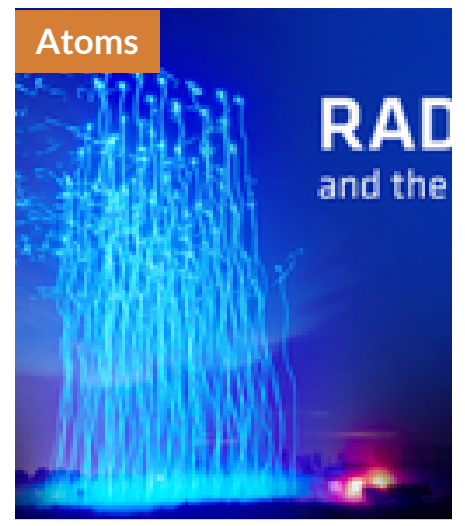
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