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DEADLINE  
15 OCT 2016

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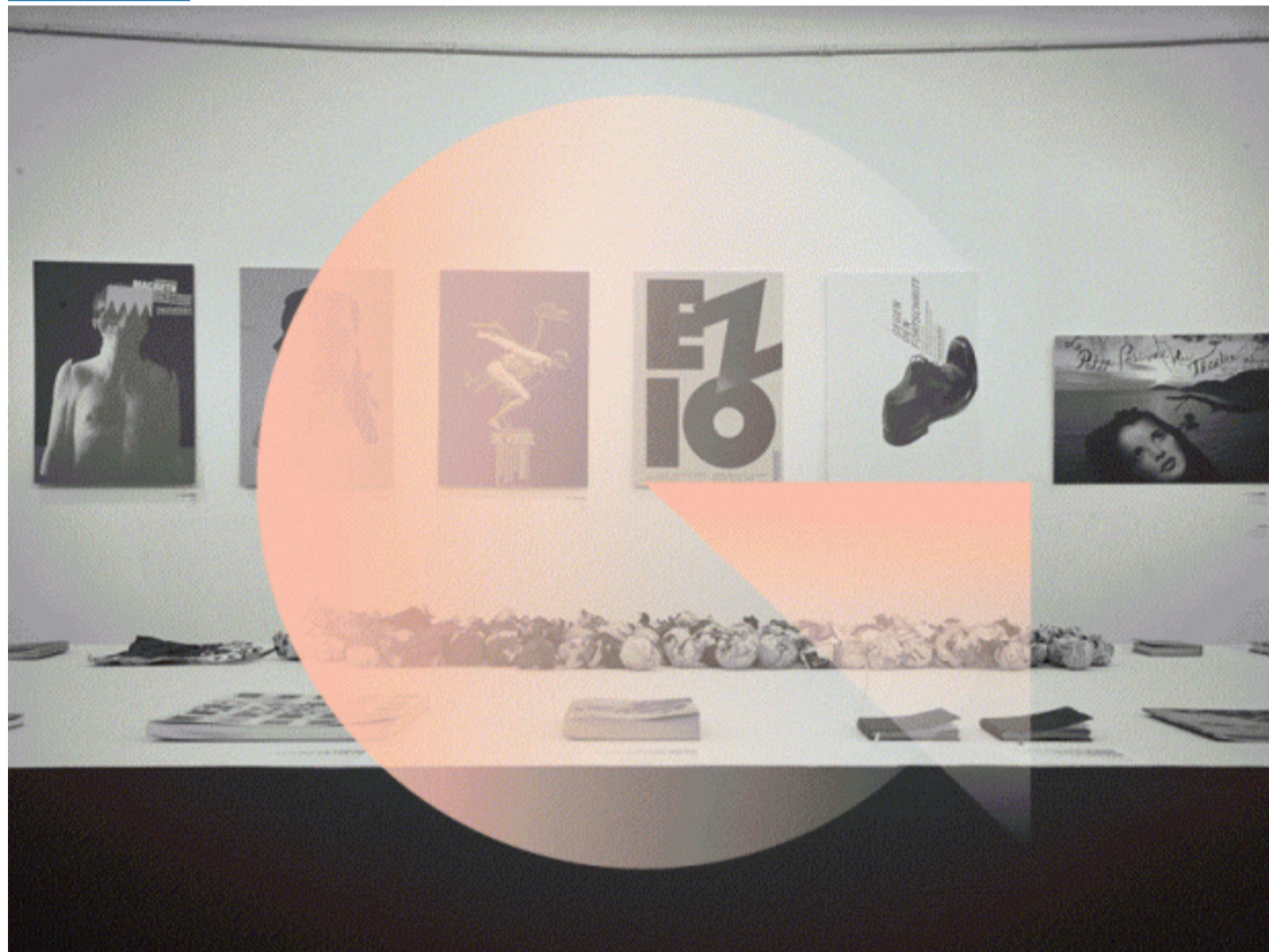
THEME

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## Zgraf 12 | international call for graphic design works



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**Zgraf 12**, the international graphic design and visual communications exhibition taking place in Zagreb since 1975 and organised by the Croatian Association of Artists of Applied Arts (ULUPUH), is announcing an open call for works to be displayed at its 12<sup>th</sup> edition. There is also an open call for student works.

Over the years Zgraf has been bringing together designers, theorists and critics with the intention of examining basic issues and the position of design in contemporary society in order to continually point to the significance of design as a profession. Each new edition is accompanied by a new theme, new partners and a new location. Zgraf 12 has, this year, chose 'Social Reruns' as theme and for the first time its new partner is Lauba – People and Art House.

The programme of Zgraf 12 consists of Review – an international selected exhibition of pieces from the field of graphic design and visual communications; Theme – an international selected themed exhibition ‘Social Reruns’; Eduzgraf – a creative training platform intended for design and visual communications students and designers at the beginning of their professional careers; Zgraf Word – a series of lectures by International Jury members and others experts from the field of design and visual communications.

**The call for works to be displayed at Zgraf 12 central exhibition, Review and Theme, is open to authors and groups of authors until 15 October 2016.**

Works are entered only via the online entry form.

**Review**, an international exhibition of selected works in the field of graphic design and visual communications realised in the period from 2012 to the submission deadline. Authors or groups of authors submit works in the following categories: **visual identity, printed promotional / communication materials, publishing, packaging, signage, advertising, specific sections of visual communications – independently, design for film and electronic media.** All the works are entered via the [online entry form](#).

**Theme**, the international themed exhibition ‘Social Reruns’ will present works already realised or works designed specifically for this exhibition. The works may be realised in any medium as long as they communicate the exhibition theme. All the works are entered via the [online entry form](#).

Works for Review and Theme may be submitted only by authors or groups of authors. All authors or groups of authors may submit no more than five works. Groups of authors are design teams, design studios or agencies. Authors working in a group may submit five works separately in case they were produced independently from the group and are not signed as group work. If the author submits more than five works the person accepting the work must inform the author and ask him to reduce the number of submitted works to five. In case the author does not comply, the moderator reserves the right to randomly reduce the excess number of works. Submission fee for a single entry is €50 per submission, for a small series (up to 3 pieces in each submission) €75 and for a large series (up to 5 pieces in each submission) €100.

**Works for both exhibitions should be entered by October 15, 2016.**

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Call for student works: [read more here](#)

All the interested BA and MA students of graphic design, visual communications and similar disciplines, Croatian and international, are invited to enter their works in the public call for exhibits.

**Deadline for student works: 5 November**

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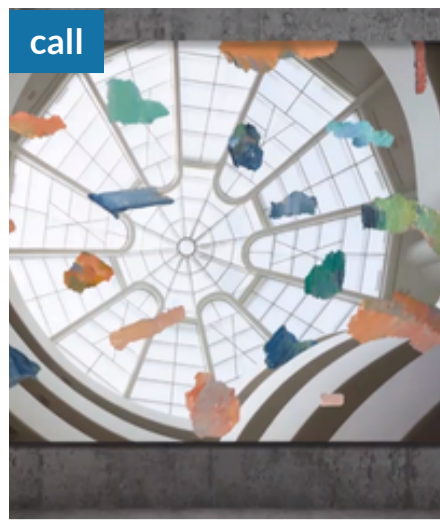
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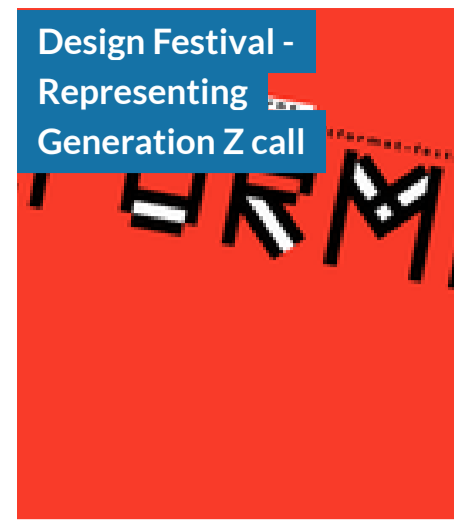
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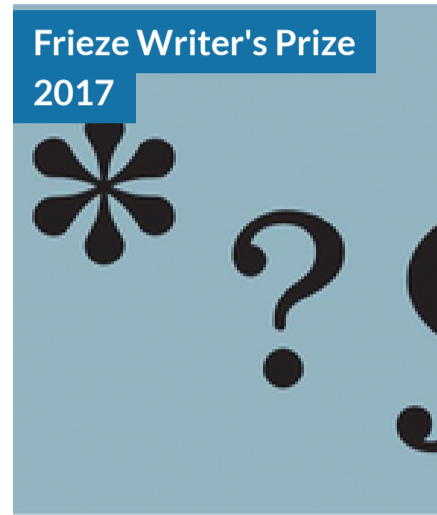


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