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## Contest



**The VFCD 2021 GRAPHIC DESIGN CONTEST: Key Visual & Creative Merchandise** is open for entries. It is open to young Vietnamese people and the contest is launched by the Vietnam Festival of Creativity & Design 2021.

Inspired by the goal and the success of the two previous editions, this year VIETNAM FESTIVAL OF CREATIVITY & DESIGN jumps start with a contest like never before!

Participants are free to express themselves and their creativity with an inspirational theme - the main theme of the Festival: “Creative Future: How the cultural and creative industries enhance the social and economic development of Vietnam and promote the smart development of Vietnam’s major cities”.

The VFCD is a series of inspirational, informative events and diverse creative experiences initiated by RMIT Vietnam, in collaboration with the United Nations Educational, Scientific and Cultural Organisation (UNESCO), Vietnam National Institute of Culture & Arts Studies (VICAS), COLAB Vietnam and other partners. The Festival is an opportunity for creative organisations and individuals to connect and celebrate their unique talents and contributions to the Vietnamese creative culture. The Festival program includes cultural heritage exploration tours, talks/seminars, workshops, exhibitions, and various online activities that allow anyone from anywhere to join. The Festival also emphasizes the message of creativity, cultural identity and resources of Vietnam generally.

**Submission deadline: 23:59 - 18 July, 2021**

Submission method: Directly via the website <https://vfcd.events/>

Contest rules and more information available at [http://bit.ly/vfcdcontest\\_e](http://bit.ly/vfcdcontest_e)

**Eligibility:** Individuals who are Vietnamese citizens, aged from 18 – 30, living in Vietnam and other countries, studying and/or working in the design and creative department, regardless of gender, and education level.

VFCD Graphic Design Contest 2021: Key Visual & Creative Merchandise is presented by RMIT Vietnam in collaboration with the United Nations Educational, Scientific and Cultural Organization (UNESCO), Vietnam National Institute of Culture and Arts Studies (VICAS) and COLAB Vietnam, SOVICO with Hanoi Grapevine as the Media Partner.

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