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Design Festival - Representing Generation Z call



Weltformat Graphic Design Festival is again looking for the most exciting newcomer poster designers! An international call is open to u.27 yrs designers, on the theme: Representing Generation Z. Winning works will be presented in Lucerne and across Switzerland.

We look forward to your submission – everyone younger than 27, whether student, intern or at the start of their career, can participate. The twenty best projects will be presented in an exhibition during Weltformat Graphic Design Festival 2021. After the exhibition, the winning poster will be shown at 500 locations throughout Switzerland as part of a poster display worth CHF 30,000 made possible by APG|SGA. In addition to the jury prize, an audience award will be presented. The public can choose its favourite from the twenty nominated posters in an online voting process. The designers of the winning poster will receive a voucher worth \$500 provided by Grilli Type.

Theme: Representing Generation Z

In this context, we also want to give you and your generation a voice! You have the opportunity to visualise a message that is important to you in the form of a poster and share it with a general public. What values do you represent, what do you care about and what do you (finally) want to get on the agenda? Be it a personal, social or political issue, the climate crisis, social inclusion, mental health, economic security or education – we want to know what's on your mind. Your poster should be a bold statement that says: Boomers and Gen X watch out – now it's our turn!

Upload your poster as a JPG file (150 dpi, DIN A3 (297x420mm), not larger than 3 MB) by August 1st, 2021, to our [community area](#). A maximum of three entries per person is permitted. Already published works and plagiarisms are excluded from participation. The twenty nominated posters will be printed in F4 format (895x1280 mm).

After the closing date, a jury consisting of poster designers will select twenty posters from all entries that will be shown during Weltformat Graphic Design Festival in Lucerne from

October 9th to October 17th, 2021. The winner will be announced at the award ceremony taking place during the festival opening on October 9th.

Deadline for entries: 1 August 2021

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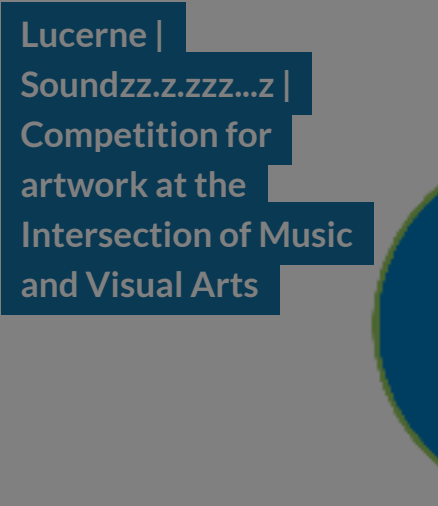
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