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## St Petersburg | Shape the Future CCI's hackathon - apply now!

# SHAPING THE FUTURE

Creative and Cultural  
Industries hackathon

St.Petersburg,  
November 13, 2019

The Creative and Cultural Industries hackathon **Shaping the Future** will be held in **St.Petersburg on November 13**. It is co-organised by the **Northern Dimension Partnership on Culture (NDPC)** and the **Russian Ministry of Culture**. If you are passionate about making the world better through innovative sustainable solutions, and are resident in one of the Northern Dimension countries, apply now to take part in the hackathon.

**Culture and creativity is a driving force in regional and international sustainable development, and grassroots ideas are at its core. The Northern Dimension Partnership on Culture (NDPC) will look for practical solutions that solve real issues through a creative approach within the framework of the Creative and Cultural Industries hackathon Shape the Future, organised jointly with the Russian Ministry of Culture.**

The hackathon is open to individuals at least 18 years old, resident in **Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway, Poland, Russia or Sweden**. No other restrictions apply. Up to 80 participants will be selected from applications. Participation in the hackathon is free of charge, and the organizers will cover travel and accommodation costs, as well as assist in organizing participants' travel visa (if necessary).

The event will be open to participants passionate about making the world better through innovative problem-solving, who want to contribute towards shaping a more inclusive world. To take part in the one-day hackathon, **apply here: [hackcreative.org](http://hackcreative.org)**

**Deadline for applications: 15 October 2019**

The core topic of the hackathon is sustainability, focusing on ideas that help meet the needs of the present without compromising the future. Sustainability is the key to shape a future we all want to live in and leave behind for the next generations. The participants will aim to build practical solutions that solve real issues through a creative approach, developing projects

within the following three sectors: **livable cities**, **circular economy** and **diversity**.

Defined as the process of maintaining changing needs while ensuring a balanced environment, sustainable projects focus on reducing negative human impact, solving social challenges, ensuring healthy ecosystems and livable environments, creating more ethical products, as well as adjusting individual lifestyles. The hackathon will challenge the participants to offer and develop ideas that enhance both current and future potential to meet human needs and aspirations.

The one-day hackathon in St.Petersburg will gather up to 80 attendees from several countries. The participants will focus on building innovative solutions with a sustainable approach, with the help of experienced mentors, who will offer workshops, as well as guidance and help throughout the process.

*Creative and Cultural Industries hackathon Shape the Future is organized as the VI International Forum by the Russian Ministry of Culture jointly with the Northern Dimension Partnership on Culture (NDPC). The NDPC focuses on improving operational conditions for cultural and creative industries, bridging the gap between various sources of funding, sectors of activity and strengthening cooperation between project owners, business communities, the public sector and international institutions throughout Northern Dimension area. Read more about us: [www.ndpculture.org](http://www.ndpculture.org)*

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