

In its 3rd edition this year, <u>ScreenSingapore</u>, in partnership with the <u>Southeast Asian Audio-Visual Association (SAAVA)</u>, launches the Call for Submissions for its <u>Southeast Asian Film Financing (SAFF)</u> **Project Market 2017**. The SAFF Project Market aims to match promising feature-length projects with a global network of media financiers, distributors, and collaborators who can bring these projects to fruition. Due to the successes of its previous editions, the SAFF Project Market 2017 will replicate its popular structure and feature **up to 15 projects**, where, in line with the 2017 Singapore Media Festival's **focus on Indonesia**, 5 will hail from the world's fourth largest nation.

The 2017's SAFF Project Market will be held at Marina Bay Sands Singapore from 29 November to 1 December 2017. It will include a **financing conference** and the prestigious <u>Ties That Bind</u> (TTB) cross-cultural Europe/Asia co-producing workshop.

The selection of the final 15 projects will be made by a panel of international film industry experts that will include:

- Chan Gin Kai Executive Producer of Silver Media Group / Chairman of the Southeast Asian Audio-Visual Association (SAAVA)
- Kristina Trapp CEO of European Audiovisual Entrepreneurs (EAVE)
- Marco Mueller Artistic Director, Pingyao Film Festival
- Krishnan Rajagopalan, Founder, Laughing Elephant (and Co-Founder, HOOQ)

Submissions for Southeast Asian Film Financing Project Market will close on August 20, 2017.

For more information, please refer to <a href="http://www.asiatvforum.com/screen-singapore/project-market/">http://www.asiatvforum.com/screen-singapore/project-market/</a>

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