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Contest

World Day for Audiovisual Heritage Contest



To celebrate the World Day for Audiovisual Heritage on 27 October, UNESCO Bangkok is calling for slogans to raise awareness around this important day.

The World Day for Audiovisual Heritage recognizes that sound recordings and moving images are a cornerstone of contemporary culture and that protecting them is vital for future generations to come.

We need you to help us spread this message like a flame, today and always!

To enter simply follow the steps below before 31 October at <http://www.unescobkk.org/2024-day-for-audiovisual-heritage-contest>



What is the contest about?

A global contest to mark the World Day for Audiovisual Heritage on 27 October. The contest is open to all UNESCO Member States and aims to raise awareness of the importance of audiovisual heritage and the need to protect it for future generations.

How to enter?


Participants are invited to submit a slogan in Thai, English, or any other language. The slogan should be short, catchy, and easy to remember. The slogan should also be relevant to the theme of the contest.

Prizes and winners:

The contest will have three categories: Best Slogan, Best Video, and Best Photo. The winners will receive a certificate and a prize. The winners will also be featured on the UNESCO Bangkok website and social media.

How to enter?

Participants can enter the contest by visiting the UNESCO Bangkok website at <http://www.unescobkk.org/2024-day-for-audiovisual-heritage-contest> and following the instructions.

 **Sights, Sounds and Slogans** To mark this year's **World Day for Audiovisual Heritage** on 27 October, UNESCO Bangkok is holding a competition calling for slogans to raise awareness on the importance of

preserving sound recordings and moving images.

The World Day for Audiovisual Heritage recognizes that audiovisual materials are emblematic of 20th Century culture, offering historical and cultural details unavailable in other media. Unfortunately many sound recordings, moving images and other audiovisual materials are often lost. This is a particular problem in the Asia-Pacific region where preservation efforts face many obstacles, such as funding woes and weather conditions that hasten deterioration.

UNESCO Bangkok is asking residents in the capital to submit slogans that creatively capture the importance of the World Day for Audiovisual Heritage. **Entries can be submitted on UNESCO Bangkok's website at: www.unescobkk.org/world-day-for-audiovisual-heritage-contest/**

Fifteen entrants will receive a pair of tickets each to attend a movie of their choice at Major Cineplex's Siam Paragon branch.

The top slogan as selected by UNESCO's panel will win a free screening of the UNESCO World Heritage Register film, "The Wizard of Oz", complete with a cocktail reception for those 20 years of age and older, at the Friese-Greene Club, an independent movie house and lounge on Sukhumvit 22.

The deadline for entries is the World Day for Audiovisual Heritage, 27 October.

For more information, please contact:

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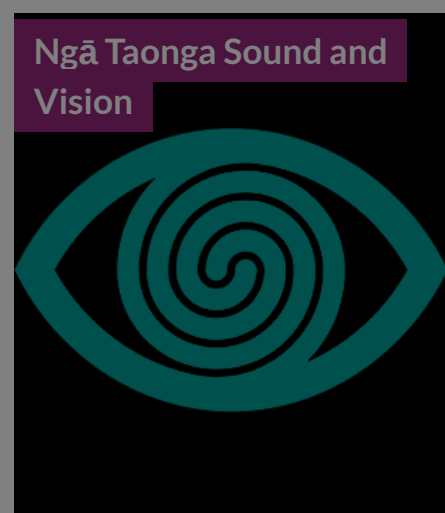
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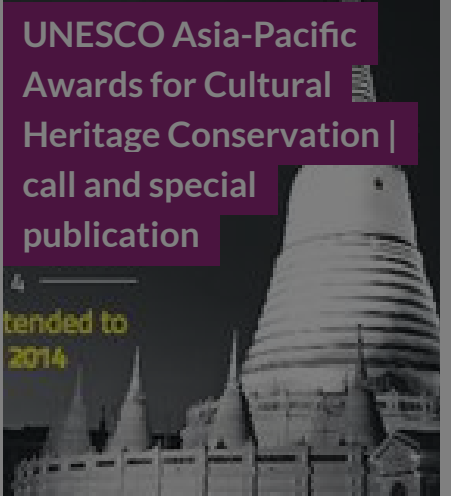
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