

OPPORTUNITIES > Seoul | Citypreneurs Urban Innovation Challenge call for proposals

DEADLINE
31 JUL 2019

Seoul | Citypreneurs Urban Innovation Challenge call for proposals



Urban Innovation Challenge, also known as "Citypreneurs" is a young SDGs startup competition in Seoul for prospective entrepreneurs from around the world interested in solving urban issues in Seoul and achieving the UN's Sustainable Development Goals (SDGs).

Citypreneurs acknowledges that start-ups may be at various stages of development, and thus offers a dual track system: SEED TRACK and GROWTH TRACK.

The Seed Track is designed for early-stage startups looking for validation of their ventures. These startups have much more flexibility to focus on urban issues specifically identified by partnering Seoul City agencies.

Startups of three or more years and market-tested prototypes will participate and pitch on the Growth Track.

All chosen Citypreneur teams are invited to submit a project under one of the following three themes: (1) Healthy & Inclusive Ageing, (2) Developing Skills and (3) Green Consumption & Production.

The top 30 finalists receive:

- (Seed Track) Business model mentoring & pitch clinics
- Permanent membership with Citypreneurs, right to use official

Citypreneurs branding

- Networking opportunities with global finalists
 - Travel subsidy for teams coming from outside of Seoul
 - Tech transfer opportunities
 - Joint project opportunities with larger companies
 - Low-interest borrowing rights from the Citypreneurs Community Fund (300K USD)
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- Invitation to UN Conferences and Events

For the winners:

GENERAL

- Investment opportunities from a pool of interested money (50M+ USD)
- Awards from UN and Seoul City Officials
- Private Demo Day with investors
- Impact evaluation matrix development guidance

SEED TRACK (3 Teams)

- Go-to-market consulting
- Total award money of 22M KRW

GROWTH TRACK (3 Teams)

- Pilot and R&D opportunities with cities, including Seoul
- Invitation to international, high-level panels
- Company introduction at Mayoral meetings and/or UN Conferences

DEADLINE for entries: 31 July 2019

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WEBSITE

[HTTPS://WWW.CITYPRENEURS.ORG/CITYPRENEURS-SEOUL](https://www.citypreneurs.org/citypreneurs-seoul)

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