In partnership with Samsung, Niio invites moving image artists from around the world to submit new media artworks to power the global unveiling of Samsung The Wall (4K visual display, 3.23m x 1.81m) around the world. Art-world professionals will review all entries and shortlist the most striking and original pieces that tell a story and ignite emotion.

The organisers are seeking original, thought-provoking and striking new media art for the following theme:

“Digital Realism”

The winning artwork will be seen by a wide audience while on display in select high-profile The Wall Global Destinations. Select finalists may also secure a coveted place in a first-of-its-kind exclusive Samsung x The Wall Niio catalog. These selected works will be installed in a year-long rotating international exhibition powered by Samsung & Niio.

Call is open to established and emerging artists, including recent art graduates and students (BA & MA) from around the world to submit artworks that support creativity at its most diverse.

The competition includes cash prizes of $15,000

Deadline: 30 March 2020

Niio is reimagining the way humans interact with art in their everyday lives. Underpinned by a robust technology platform that powers the ‘digital art’ ecosystem, Niio has amassed a global community of leading artists, galleries and institutions who store and publish the largest catalogue of high-quality digital artworks in one place. By enabling seamless access to premium digital art on any screen, anywhere, Niio is unlocking an entirely new form of media...