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DEADLINE  
22 JUL 2015

## Poland | Billboard Art Moves Festival | open call



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International call for the Art Moves Festival of billboard art, held in Torun, Poland. The ten most interesting works will be displayed on billboards in the city and be eligible for a cash award. Artists are invited to prepare an artwork in response to this year's competition theme **What has real value? Can money buy everything?**

There is no entry fee. The Competition is open and all artists interested in billboard art are invited to take part. The works should be submitted by the **22 July 2015, 0:00 CET** via electronic mail to the address: [artmoves\(at\)tlen.pl](mailto:artmoves@tlen.pl)

10 most interesting works will be displayed on billboards in the city space during the Art Moves Festival in September / October 2015 in Torun,

Poland. The author of the most interesting work will receive the Main Award in the amount of **PLN 5.000 (about EUR 1 236, USD 1 377)**.

**This competition slogan** can be treated as a metaphor of all the processes taking place in the world today. What has value in the modern world? Which gives meaning to human existence – values or money? Can love, freedom, truth, beauty be bought? Is money an end in itself or a means to an end? What's the point of having money if it, not we, starts dominating in the modern world? Is the world, whose guiding principle is to maximise profits, able to survive? And even so, will there be people – feeling creatures who think? Could we start viewing money as a tool that helps humanity develop and not as a superior value that organises the modern reality? What would we want the modern, better and more sensibly organised world look like? What goals and values should we put into practice so that humanity does not die under pressure of social inequalities, nationalisms or ethnic and religious conflicts?

**Deadline for entries: 22 July 2015**

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