

LOEWE Craft Prize 2nd edition - Submissions now open. The Prize for the winning entry is 50,000 euros, with international exhibition organised in London of finalist works. In 2016, the LOEWE FOUNDATION launched the international annual LOEWE Craft Prize to showcase and celebrate newness, excellence and artistic merit in modern craftsmanship. Aiming to acknowledge the importance of craft in today's culture and recognise artisans whose talent, vision and will to innovate will set a standard for the future, LOEWE Creative Director Jonathan Anderson conceived the initiative inspired by LOEWE's beginnings as a craft cooperative in 1846. 'Craft is the

essence of LOEWE. As a house, we are about craft in the purest sense of the word. That is where our modernity lies, and it will always be relevant,' Anderson has stated.

German wood artist Ernst Gamperl was selected as the winner of the 2017 edition among 26 finalists from close to 4,000 submissions representing over 75 countries on five continents. Listen to him sharing his experience and advice.

<u>Find out</u> how to participate to the LOEWE Craft Prize 2018. <u>Watch</u> what our judges and experts, leading figures from the worlds of design, architecture, journalism and museum curatorship, have to say about Craft.

Key Dates · LOEWE Craft Prize 2018

19 June 2017: Entry site opens to submit works 17 Oct. 2017: Submissions close Jan. 2018: Shortlist of finalists announced April 2018: Exhibition of finalist works in London May 2018: Winner announced About the Craft Prize

The LOEWE Craft Prize seeks to acknowledge and support international artisans of any age (over 18) or gender who demonstrate an exceptional ability to create objects of superior aesthetic value. By identifying work that reinterprets existing knowledge to make it relevant today while reflecting its maker's personal language and distinct hand, the LOEWE FOUNDATION aims to highlight the continuing contribution of craft to the culture of our time.

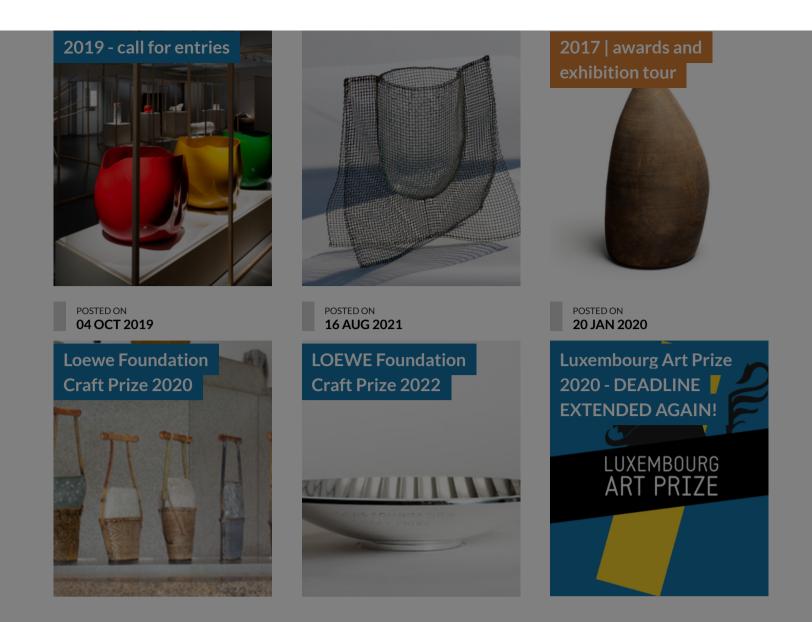
All entries should

- fall within an area of applied arts, such as ceramics, bookbinding, enamelwork, jewellery, lacquer, metal, furniture, leather, textiles, glass, paper, wood, etc.
- be an original work, handmade or partly handmade
- have been created in the last five years
- be one-of a-kind
- have won no prizes previously
- demonstrate artistic intent.

The Prize for the winning entry is 50,000 euros. The winning work selected by the Jury, as well as the works of the finalists selected by the Experts Panel will be included in an exhibition and accompanying catalogue "LOEWE Craft Prize 2018", on view in London.

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