The ILUCIDARE challenge is an international competition rewarding creative ideas and changemakers worldwide on the topics of heritage, innovation, and international relations.

Are you a motivated cultural professional with fresh ideas on how to leverage innovation to bring cultural heritage to the next level? Do you have an innovative business idea that can create a lasting impact for regions and communities?

We are looking for projects that can identify a social, societal, environmental, or economic issue and solve it through a heritage-based approach. Cultural heritage - tangible and/or intangible - should be the basis for your proposed solution.

If you have an idea that fits, gather your team of entrepreneurs, researchers, creatives, and activists and apply! The winner will get a chance to travel to The Hague (Netherlands) to present their idea at the next ILUCIDARE Playground event for a crowd of cultural heritage movers and shakers... and that’s just one part of the reward.

Take a look at the guidelines for full info on how to submit your idea.

**Deadline: Sunday 2 January at 23:00 CET**

*ILUCIDARE aims to make heritage-led innovation and international relations in Europe an example for sustainable development and international cooperation through a diversity of collaborative actions.*

*ILUCIDARE is a European funded project which promotes heritage as a resource of innovation and international cooperation. This project has received funding from the European Union’s Horizon 2020 research and innovation programme.*
ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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