

[OPPORTUNITIES](#) > Golden Pinwheel Young Illustrators Competition 2021

DEADLINE  
**28 JUN 2021**

WEBSITE  
[HTTP://WWW.CCBFGOLDENPINWHE...](http://www.ccbfgoldenpinwheel.com)

COUNTRIES  
[CHINA](#) [INTERNATIONAL](#) [ITALY](#)

THEME  
[ARTS EDUCATION](#)

DISCIPLINES  
[DESIGN VISUAL ARTS](#)

## Golden Pinwheel Young Illustrators Competition 2021



The poster features a vibrant, stylized illustration of a fantastical landscape with a winding path, colorful flowers, and whimsical structures. The title 'GOLDEN PINWHEEL YOUNG ILLUSTRATORS COMPETITION' is written in large, bold, yellow letters, with the Chinese title '金风车国际青年插画家大赛' below it. A yellow pinwheel logo is on the left. The background is a mix of purple, blue, and green. At the bottom, there are logos for CCBF and Bologna Children's Book Fair.

**GOLDEN PINWHEEL**  
YOUNG ILLUSTRATORS COMPETITION  
金风车国际青年插画家大赛

©2020 Zhao Niao'er

A special event of CCBF / CCBF特别活动

Strategic partner / 战略合作伙伴

**CCBF**  
中国上海国际童书展  
CHINA SHANGHAI INTERNATIONAL CHILDREN'S BOOK FAIR

**BOLOGNA**  
CHILDREN'S  
BOOK FAIR

The China Shanghai International Children's Book Fair (CCBF) announces that a new edition of its Golden Pinwheel Young Illustrators Competition is open to entries from 25 March to 28 June 2021 from young illustrators and children's book artists aged 16-39 years, from around the world.

The Golden Pinwheel Young Illustrators Competition is an international illustration contest held annually with the support of the Shanghai Press and Publication Administration. Since its creation in 2015, the competition has been providing a venue for emerging illustrators to showcase their talent. It aims to build bridges between them and children's publishers, both locally and globally. Following its uninterrupted expansion, the 2020 edition of the competition received a ground-breaking number of submissions from 2,238 artists hailing from 77 countries and territories.

The Golden Pinwheel is not merely a standalone competition—it is a comprehensive programme which includes an exhibition, an illustrated yearbook and a variety of promotional campaigns. It fosters an inspiring and nurturing environment where young illustrators and children's book artists from around the world find a platform to realise their visions.

**Deadline for entries: 28 June 2021**

**Prizes:**

The winner of the Golden Pinwheel Grand Award (China) will be invited to attend the 2022 edition of the Bologna International Children's Book Fair (BCBF), and the winner of the Golden Pinwheel Grand Award (International) will receive an invitation to the 2022 Shanghai International Children's Book Fair (CCBF). Both invitations include a flight ticket and full accommodation, covered by the event organiser. The invited artists will have the opportunity to participate as guests in various illustration-related activities taking place at the fair.

In addition to the above and starting from the present edition of the competition, the Golden Pinwheel Young Illustrators Competition organising committee has entered into an "award-to-award" cooperation with the Astra International Picture Book Writing Contest, organised by Thinkindom China, Astra Publishing House, minedition Switzerland and minedition France, in order to create the **Golden Pinwheel Astra Award**. This joint award of US\$5,000 aims to promote international collaboration and publication among picture book illustrators and writers. The Golden Pinwheel Astra Award is open to all 50 finalists of the Golden Pinwheel Competition and judged by an independent jury appointed by the sponsors of the Astra International Picture Book Writing Contest.

All 50 finalists will be featured in 2021 CCBF Golden Pinwheel Young Illustrators Competition Yearbook, which will also be presented at the 2021 Golden Pinwheel Illustration Exhibition held at the book fair from 19 to 21 November. Both the exhibition and the yearbook have established itself as a useful reference tool for publishers in search for fresh contents, occasioning an increasing number of contacts between content creators and the book industry.

## Similar content

POSTED ON  
25 SEP 2018

China Shanghai  
International Children's  
Book Fair 2018



POSTED ON  
16 JUL 2013

Asia Awards 2013 |  
international art and  
design competition



POSTED ON  
27 FEB 2019

Switzerland Guest of  
Honour at Bologna  
Children's Book Fair  
2019



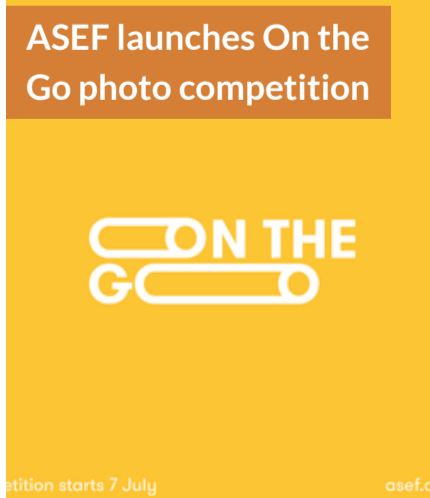
POSTED ON  
25 OCT 2018

SQUEEZE IT Contest -  
call for entries



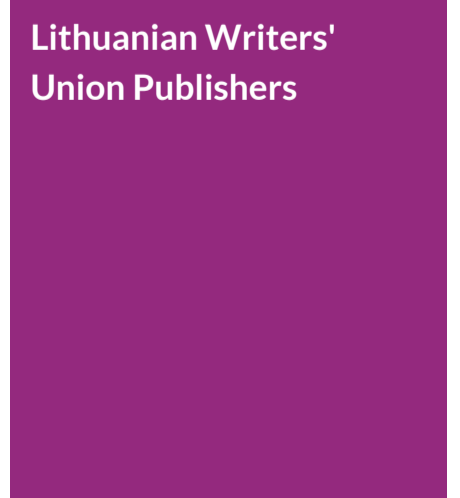
POSTED ON  
04 JUN 2015

ASEF launches On the  
Go photo competition



POSTED ON  
06 SEP 2010

Lithuanian Writers'  
Union Publishers



## **ABOUT ASEF**

## **CULTURE360**

[culture360.asef.org](http://culture360.asef.org) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360 | FAQ](#)



[Browse our Network of museums in Asia and Europe](#)