

Bright Festival calls for applications from digital artists and creative studios to participate in their festival in Leipzig, <u>Germany</u>, 20–23 October 2022.

Bright Festival is an **international cooperation project promoting <u>digital</u> creativity as a <b>means of connection between different countries and cultures**, in collaboration with institutions, schools, enterprises, artists and <u>design</u> studios.

The organisers are looking for participants who want to **internationally promote their works** as an artist or creative design studio, **get in touch with suppliers, customers or collaborators** as well as exhibit their project, work or installation in front of a digitalconscious audience.

# What kind of artistic projects is Bright Festival looking for?

- Digital & interactive installations
- Light & sound experiences
- Mixed media art installations
- Immersive art projects
- Augmented reality
- Audio-visual performances

# What does Bright Festival provided?

- 1,000 EUR for travel and accommodation (three days accommodation)
- Customised promotional and advertising package
- A dedicated area with electricity supply and technical assistance
- Two Day & Night tour pass
  - Eard & hoverage welcome kit

• Wi-fi service

The production costs of the projects need to be covered by the candidates.

Application guidelines

**Deadline: 10 September 2022** 

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