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# ns in the Service of Urban and Territorial Development' - seminar



 [le\\_grand\\_elephant\\_le\\_voyage\\_a\\_nantes\\_7724256632\\_page](#) Call for applications for an international training seminar 'Cultural institutions in the service of urban and territorial development', held in France 26 March - 3 April, aimed at experienced cultural managers from around the world working in the fields of cultural development, local/regional cultural action and management of cultural, heritage and non-heritage environments.

This bilingual seminar is organised by the French Ministry of Culture and Communications (General Secretariat, Legal and International Affairs Department) within the framework of its training programs, implemented by the Maison des Cultures du Monde.

It will bring together in Paris and Nantes from 26 March to 3 April 2015 some twenty experienced cultural managers working in the fields of cultural development, territorial action and the management of cultural, heritage and non-heritage structures. Participants **should have a good knowledge of English or French** and should be involved in cultural projects in their countries of origin, with a potential impact in terms of local and regional development.

The purpose of this seminar is to familiarize the participants with the French context and to facilitate the development of professional networks between France, the Maghreb, the Mashriq, the Near- and Middle East, Southern Asia, Southeast Asia, the Far East and Oceania.

The seminar will cover the following topics through **presentations, round tables, professional meetings and visits**. Contents will be adapted to the profiles of the participants selected:

- New models of **support for artistic creation** and the cultural and creative industries;
- **Audience policies**, interpretation and levers for better accessibility and dissemination of cultural activities;
- **Culture and territories**: dynamics of the Nantes metropolitan area (integration of culture at the core of a model of sustainable urban development) and the Paris region.

Among the institutions involved in delivering the sessions are the Ministry of Culture and Communication and some of the public bodies under its aegis; local and regional authorities; museums and heritage sites; festivals and biennales; and other cultural facilities.

The participants will be able to share their knowledge, practices and projects on issues of cultural institutions and urban and territorial development.

Cost are covered in France (including travels). For the international air-tickets, French embassies or cultural institutes can be approached.

**Deadline: 13 February 2015**

Find [all details online](#) (including the [application forms](#)) both in English and French

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